

ABSTRACT

This study aims to identify and analyze the implementation of the policy of the National Program for Community Empowerment (PNPM) for Rural, particularly to handle the poverty reduction in the Salahutu Sub-District of Central Maluku District, in order to discover the causes of non optimal implementation of the PNPM especially in tackling the poverty issues.

This study uses qualitative research methods with qualitative descriptive approach, which is describes the various phenomena or reality of the situation and condition of the implementation of PNPM for Rural Areas in the Salahutu SubDistrict. While the techniques of data collection using the literature and field research (observation and interviews).

Annual program of PNPM for Rural in the Salahutu Sub-Districts, are formulated based on the decision of the inter-village forum discussion about the establishment of the proposed program for Salahutu Sub-District. The program is divided into the categories of Infrastructure, Health and Education and Women's Savings and Loan program for each village. Each of the existing village, noted that well received of the program because it helps people to overcome various problems in their neighborhoods and to the development of the villages in the future. Community is very enthusiastic in carrying out of program activities both physical and non physical. This is proved in each village with so much infrastructure already built and can be felt either individually or in groups. It is inevitable that during the implementation of this program there are constraints that were found.

Based on the results of research of the PNPM for rural in the Salahutu Sub-District, different conclusions can be derived from empirical experience based on the community empowerment approach, especially in alleviating poverty, which include : (1) increasing the ability of communities to manage rural development activities, both in the sector of infrastructure, education and health; (2) participation and community self contribution in the planning and implementation of activities is quite high, (3) transparency in decision-making and financial management.

Keywords: Implementation, Policy, Empowerment, Development, Poverty.