

REGULATION BASED ON LOCAL WISDOM AND HARMONY MEDIA

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ABSTRACT

The mass media is an integral part in the life of society. Society has become the mass media as part of life and also liberated part of people's lives. There are so many influences caused by the presence of mass media is so much variety in our society. This study would like to see the media as a conflict that can be made in the community. Therefore, this study is important to find solutions to make the media as part of the solution to be a medium that harmony by wearing a regulation that is rooted in the local culture of the nation.

Keywords: *Media, harmony, culture, local, and conflict*

INTRODUCTION

The media does have a very important function in our lives and publicize the impact is very important. The media has the effect of two, meaning that when the media used to a good thing it will get a good thing and if media is used for things that are not good then the results are not good. Why is it important to understand about this media in the life of each of us to use the media properly.

Media can bring the conflict in daily life when used for things that are not true. The conflict in society can happen in everyday life well done. However, when the media used with both the results obtained are occurring in everyday life. The media has tremendous influence for life that we feel in our society today. Television has affected our daily lives and will build properly.

Media is not just television, it could be through radio and also doing social media also perform various problems caused by issues that help and bring good things for the community. Community to meet their needs always brought to the issue that would bring to the community. The effects brought about by a lot of people that led to the problems brought to the people who bring good things. Communities that led to many changes as a result of a society that exists in society.

Society has a role in responding to all matters relating to the media that affects the motion of the community to respond to the issues in the media. The media certainly was instrumental in conveying Information needed by our society. The media also play a role in