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Partnership pattern of stakeholders in developing centres of small and medium scale flagship industry in Bandung City

Herwan Abdul Muhyi*, Iwan Sukoco,
Tetty Herawaty and Arianis Chan

Faculty of Social and Political Science,
Business Administration Department,
Universitas Padjadjaran,
Jl. Raya Bandung-Sumedang KM 21 Jatinangor,
Sumedang, West Java, Indonesia
Email: herwan_am@yahoo.com
Email: wansukoco@gmail.com
Email: tettyhe@yahoo.co.id
Email: arianis0429@yahoo.com
*Corresponding author

Abstract: This research focused on partnership pattern and used qualitative research method. The site of this research is seven centres of flagship industry (small and medium scale) in Bandung City. The research findings show there are three dimensions in studying partnership pattern namely: attribute, communication behaviour and conflict resolution techniques. The attribute dimension is the lowest in implementation. The poor synergy between entrepreneur program and government program is the biggest problem in the partnership dimension. In communication dimension, there is lack of involvement from entrepreneurs in formulating cooperative plan. The study of conflict resolution technique showed there are no serious problems in technique resolution conflict. Research showed there is low interaction in partnership that cause less potential of conflict. Other results informed that the role of Bandung society is still limited to residents around the industrial centres. The residents' role in partnership is only in terms of labour supply.

Keywords: partnership pattern; flagship industry centre.

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Biographical notes: Herwan Abdul Muhyi is a Doctor in Business Administration Department at Universitas Padjadjaran, Indonesia and Master Degree in Business Management from the same university. His areas of expertise include human resources management, business organisation development and entrepreneurship development. His newest book title is *HR Plan and Strategy* (2016). He focuses on business research especially in HR, organisation development and entrepreneurship development. His newest publication in entrepreneurship includes 'The influence of entrepreneurial skills on sustained business growth in small scale industries at Sukabumi City' (2012) and 'Ecopreneurship in growing business growth of Sukaregang Leather Industrial Centers at Garut District' (2015).