

ABSTRACT

The Influence of Internet Utilization and printed Collection Against Students of IAIN Saifuddin Sultan Taha Jambi's seeking behavior

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Taking *explanatory survey*, Sampling was done by using the formula of Taro Yamane. From 622 population of respondents at error rate of 5% (0.05) was found the number of samples for 244. Furthermore, the way of sampling was done proportionally according to the number of students per semester. The assumption of this research is reflected in the hypothesis that there is influence of the Internet's utilization and printed collections against information seeking behavior. F test results obtained F calculation's value at 63.74 and 2.64 at the Ttable with a significance level below $0.000 = 0.05$. This value indicates that simultaneously the variable of internet utilization and printed collections significantly influence the information seeking behavior. The t-test showed that partially, the variable of Internet's utilization as well as printed collections variable significantly influence the behavior of information's seeking. This study therefore concludes that the Internet's utilization and printed collections have a positive impact against Students of IAIN Saifuddin Sultan Taha Jambi's seeking behavior.

Keywords: *Information seeking behaviour, book collection, Internet.*