

ABSTRAK

FENOMENA POLITISI ARTIS DI DEWAN PERWAKILAN RAKYAT REPUBLIK INDONESIA DAN DEWAN PERWAKILAN RAKYAT DAERAH KABUPATEN

**(Study Fenomenologi Tentang Konstruksi Realitas Komunikasi Politik
Anggota Legislatif Artis Periode 2009-2014)**

Disertasi dengan judul Fenomena Politisi Artis Di DPR RI dengan sub judul Study Fenomenologi Tentang Konstruksi Realitas Komunikasi Politik Anggota Legislatif Artis Periode 2009-2014, bermaksud untuk memahami konstruksi realitas komunikasi politik politisi artis yang ada di DPR-RI periode 2009-2014 dan politisi artis di DPRD Kabupaten periode 2009-2014, fenomena politisi artis semakin menarik diteliti berdasarkan persepsi mereka sendiri.

Tujuan yang ingin dicapai melalui penelitian ini adalah untuk mengetahui motif politisi artis menjadi anggota legislatif, untuk mengetahui kesadaran politisi artis yang menjadi anggota legislatif, untuk mengetahui pengalaman politisi artis selama menjalankan tugasnya sebagai anggota legislatif, untuk mengetahui pemahaman politisi artis mengenai jabatannya sebagai anggota legislatif serta menemukan model komunikasi politik anggota legislatif artis.

Pertanyaan-pertanyaan penelitian yang diajukan yaitu: apa motif politisi artis menjadi anggota legislatif? Bagaimana kesadaran politisi artis dalam perannya menjadi anggota legislatif? Bagaimanakah pengalaman politisi artis selama menjalankan tugasnya sebagai anggota legislatif? Bagaimana pemahaman politisi artis mengenai jabatannya sebagai anggota legislatif? Bagaimanakah model komunikasi politik anggota legislatif politisi artis?

Metode penelitian yang digunakan adalah metode kualitatif dengan tradisi fenomenologi. Subjek penelitian adalah fenomena politisi artis tentang konstruksi realitas komunikasi politik anggota legislatif artis periode 2009-2014 di Senayan Jakarta dan di Kabupaten Sidoarjo, Provinsi Jawa Timur dan Kabupaten Tanah Karo, Provinsi Sumatera Utara.

Penelitian ini menggunakan instrumen peneliti, dimana melalui metode wawancara mendalam dan observasi pertisipatif, peneliti mengumpulkan data yang dibutuhkan. Disamping itu, peneliti juga menggali data yang relevan tentang politisi artis melalui: studi dokumentasi, wawancara dengan beberapa secondary informan dan dokumen berita dari surat kabar cetak, tabloid dan internet.

Hasil penelitian ini menunjukkan bahwa: Politisi artis telah dapat membentuk konstruksi realitas komunikasi politik berdasarkan pandangan mereka sendiri. Spesifikasi keartisan informan menentukan cara pandang mereka dalam menyikapi sehingga membentuk sebuah klasifikasi berdasarkan bidang mereka masing-masing. Peneliti juga menghasilkan sebuah model komunikasi politik yang ideal baik secara internal maupun secara eksternal untuk kategori politisi artis ke depannya menurut persepsi mereka sendiri.

Kata Kunci : Fenomena, Komunikasi Politik, dan Politisi Artis

ABSTRACT

PHENOMENON ARTISTS AS POLITICIANS IN PEOPLE'S REPRESENTATIVE COUNCIL REPUBLIC OF INDONESIA AND PEOPLE'S REPRESENTATIVE COUNCIL OF DISTRICT AREA (Phenomenological Study About Reality Construction of Political Communication of Artist as Legislative Members Period of 2009-2014)

Dissertation titled Phenomenon Politician Artists in People's Representative Council Republic of Indonesia with the subtitle Phenomenological Study About Reality Construction of Political Communication of Artist as Legislative Members Period of 2009-2014 was purposed to understand about reality construction of political communication of politician artist in People's Representative Council Republic of Indonesia Period of 2009-2014 and Artists as Politicians People's Representative Council of District Area Tanah Karo, North Sumatra Province and District Area Sidoarjo, East Java Province Period of 2009-2014. Phenomenon of politician artist was more interesting to study based on their own perception.

The objectives from this research are to know politician artist's motif to be legislative were members, to find reality construction of political communication of legislative members and find an ideal model about reality construction of political communication of politician artist as legislative members according artists politicians.

The research questions which were asked were: What were the motives of the artists as politician become legislative members?. How did the artist's awareness in their role become a legislative member?. How did the artist's experience during their duties as legislative member?. How did the artist's understanding about their role as legislative member? How did the political communication model in artis's as politician as legislative member?.

The research methodology used qualitative methodology with phenomenology tradition. Subject of this research is politician artist phenomena about reality construction of political communication legislative members, period of 2009-2014 on Senayan Jakarta, District Area Sidoarjo, East java Province, and of District Area Tanah Karo, North Sumatra Province.

The research using researcher as instrument by using depth interview and participatory observation, researcher collects data which are needed. Moreover, researcher collected more relevant data about politician artists which has been taken from: documentation study, interview with secondary informant, news documents from newspaper, tabloid and internet.

The result from this research shows that: the motivations of politician artists were to showed enable them to affiliate with other legislative members in order to struggle for people's aspiration in a broad sense. Politician artists also could form reality construction of political communication based on their own view. Specification of informant as an artist determines their perspective in following up so it makes a classification based on their respective fields. Researcher also results a model of ideal political communication both internally and externally for politician artists category onwards, based on their perception.

Key Word : Phenomenon, Political Communication, Artists Politician