

ABSTRACT

This thesis is the result of a research topic "interpretation of Twitter users (Tweeps) about the features on Twitter social networking site in Indonesia" in order to know the interpretation of Twitter users (Tweeps) in Indonesia about the features on Twitter social networking site when they doing some interaction. To achieve these objectives used qualitative research methods with the approach of phenomenology and symbolic interaction theory. Data collection techniques using in-depth interviews and document studies. The results of this research indicated that the Tweeps interpreted the tweet feature as a medium to share their information, express their feelings, and promote their business. While the reply and ReTweet features interpreted as a medium to chatting with each other. Note also that the Tweeps interpreted Twitter the social networking site only as an additional tool for their interaction, so the interaction and friendship that happens on Twitter is just because of time constraints and the distance between the Tweeps and their followers to be able to meet each other.