

## ABSTRACT

*The research examines the management of Forbidden River at Singengu Jae Village, Kotanopan Sub district, Mandailing Natal District. Forbidden River is the territorial waters, such as rivers with specific boundaries, which managed to maintain and utilize fish at a certain times. The target of this research is management of Forbidden River in the form of adoption and the success causes in managing of Forbidden River. Modestly, environmental management is the management of natural sources related on how to manage natural source and the way people interact with their environment by integrating planning, water management and conservation in the form of Forbidden River. With proper management Forbidden River run properly and smoothly with maximum result. The research used a qualitative approach as a dominant approach and a small part using a quantitative approach. Information obtained through informants by purposive sampling and random sampling.*

*The results show that social capital is a factor of success in the management of Forbidden River owned by community members of Singengu Jae Village such us confidence (trust), social networks and social norms. The realization management of Forbidden River has been adopted and supported by elements of social institution in creating an atmosphere conducive to the public. The social capital which owned by the village of Singengu Jae caused by a strong social base, as well as the orientation and dimension of historical formation of values and norms, because the similarities of religion, idea/interest and kinship ties. The positive impact from the utilization of social capital in the implementation of management of Forbidden River are; able to generate confidence (trust) which is high in the community, the regulatory compliance that has been agreed, and the sense of volunteerism that evokes the spirit of cooperation and the presence of active citizens (civil involvement) or build participation, and Strong sense of social solidarity in society.*

*Keyword: Adoption, environmental management, social capital.*