

## ***PROCEEDING***

10<sup>TH</sup> BIENNIAL CONVENTION OF THE PACIFIC AND ASIAN COMMUNICATION ASSOCIATION  
(PACA) 2014

“BEYOND ASIA: COMMUNICATING ASIAN CULTURE TO THE WORLD”

**Universitas Padjadjaran**

**June 24-26, 2014**

### **Organized by:**

Faculty of Communication Science, Universitas Padjadjaran, Indonesia

Pacific and Asian Communication Association (PACA)

### **Reviewers:**

1. Deddy Mulyana, Professor, Universitas Padjadjaran, Indonesia
2. Carolyn Calloway-Thomas, President of World Communication Association (WCA), Professor ,  
Indiana University, USA
3. Melissa Beall, Professor (*invited Speaker*), University of Northern Iowa, USA
4. Seon-Gi Baek, President of PACA, Professor, University of Sungkyunkwan, Korea
5. E.K.Choi, Doctor, General Secretariat of PACA

### **Local Steering Committee:**

- Deddy Mulyana  
(Dean of Faculty of Communication Science, Universitas Padjadjaran)
- Atwar Bajari  
(Vice Dean for Academic Affairs, Faculty of Communication Science, Universitas Padjadjaran)
- Susanne Dida  
(Vice Dean for Support Activities, Faculty of Communication Science, Universitas Padjadjaran)

### **Editors:**

Nindi Aristi

Maimon Herawati

Efi Fadilah

Benazir B. Pratamawati

Karina Novyanti

### **Layouters:**

Jonathan Adrian

Purwandini Sakti Pratiwi

M. Ogie Kurniawan

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## *Greeting from Chair of Local Committee*

It is our pleasure to welcome you on this happy occasion. We feel very honoured to carry out the 10th Biennial Convention of the Pacific and Asian Communication Association (PACA) in our beautiful city, Bandung that used to be called Parijs van Java. Some of you might be aware that Bandung is the city where many countries of Asia and Africa held a conference in 1955 to discuss various countries. This international conference indeed led some of the countries involved to be independent not long after this political event. We now have the Asia Africa Museum in the city center which is about a 30 minute drive from this campus of Universitas Padjadjaran. If you have time you can visit the museum.

Bandung is now the most favourite city for university students. For the last two years, the highest number of high school graduates he chosen to study at our university. Our city is also well known of for creativity of its people who work in culinary arts, fashion, handicrafts, music, and arts in general. Bandung is also popular due to the hospitality, warmth and beauty of its people. In retrospect, Prof. Seon Gi Baek, Ph.D. as the President of PACA and Dr. Eun Kyoung Choi, the Secretary General of PACA, were very wise when they offered us the Faculty of Communication Science Universitas Padjadjaran almost two years ago to conduct the PACA conference under their authority and guidance.

We hope that through our conference, with various topics, we can strengthen our unity and relationships as Asian countries. We can also hope that in the near future we can be more prosperous physically, socially and spiritually. It is now our time to show the world that we as Asian countries have the cultural legacy that we can use as the foundation of our civilization based on peace, mutual understanding, and shared prosperity. The importance of communicating Asian culture with its carious tangible and intangible aspects, has become more crucial in today's world in which nations must work together to survive and prosper.

On behalf of the Local Committee of the 10th Biennial PACA Convention, I would like to thank Prof. Dr. med. Tri Hanggono Achmad, the Rector of Universitas Padjadjaran, for supporting this conference. I would also like to thank the President of PACA, Prof. Seon Gi Baek, Ph.D. who has given us the opportunity to carry out this prestigious international academic program, and the PACA Secretary General Dr. Eun Kyoung Choi and other PACA committee members in Korea who have worked side by side with us to realize this program. My sincere gratitude also goes to all the plenary speakers, all the speakers in parallel sessions, and all other participants of PACA conference 2014. I hope that you all ca broaden your academic and social networking for mutual benefit. To all our sponsors and media partners, I would like to extend my appreciation, also to the local organizing committee members whom I cannot mention one by one.

Our faculty of Communication Science Universitas Padjadjaran has been preparing this 2015 PACA conference for over one year. Hundreds of abstracts have been sent to the PACA committee to be selected, but not all of them can be accepted by the committee. We have done our best to carry out this conference. We apologize to you if our hard work does not fulfil your expectation. Have an enjoyable conference!

**Prof. Deddy Mulyana, Ph. D.**

Chairperson of Local Organizing Committee,  
Dean of Faculty of Communication Science

## *Greeting from Rector of Universitas Padjadjaran*

Dear honorable guests and participants,

On behalf of Universitas Padjadjaran, I warmly welcome you to the 10th Biennial Convention of Pacific and Asian Communication Association (PACA) held at our university. We are very delighted and proud to be appointed as host for this year's PACA event organized by the Faculty of Communication Science.

Entering the second stage of our university development focusing on research excellence, we put our priority on international collaboration and networking. I strongly believe that this prestigious event can serve as the melting point of idea sharing to be continued with a productive joint research. Joint research has become the foundation and driving force to other collaboration forms ranging from joint supervision, academic mobility of both scholars and students, as well as establishment of joint academic programs.

I attach great expectations on your convention theme "Beyond Asia: Communicating Asian Culture to The World". From our university perspective, this is strongly in line with our mission in building academia lives that uphold the nobility of the local and national culture in a part of diversity of the world cultures. I believe your work will inspire the development of communication science in our Country and in the Asia Pacific.

I hope you will benefit at most from the meeting and gain new hints and insights for your own studies. Perhaps this short stay will give you a positive impression of the university – and the City of Bandung as well.

Enjoy the congress and also our beautiful city.

**Prof. Dr. Ganjar Kurnia, DEA**

Rector of Universitas Padjadjaran

## *Speakers of Plenary Session*

### **Carolyn Calloway-Thomas**

(USA, President of World Communication Association, Professor, Indiana University)

*calloway@indiana.edu*

### **Mellisa Beall**

(USA, Professor, University of Northern IOWA)

*melissa.beall@uni.edu*

### **Seon-Gi Baek**

(Korea, President of PACA, Sungkyunkwan University)

*baek99@skku.edu*

### **Anter Venus**

(Indonesia, Universitas Padjadjaran)

*antar.venus@facebook.com*

### **Susanne Dida**

(Indonesia, Universitas Padjadjaran)

*susannedida@gmail.com*

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## **FEMALE KILLER IN JAIL**

**Dadang Rahmat Hidayat**

(Universitas Padjadjaran, dangerha2003@yahoo.co.uk)

**Genny Gustina Sari**

(Universitas Padjadjaran, gennygustina@gmail.com)

### **ABSTRACT**

*Women as perpetrators of murder is a phenomenon that attracted much attention. Combining the law, psychology and communication, the author tries to see how the self-concept of women killers in prison, how they interpret the presence of women in jail and prison as well as observing the behavior of communication which is formed during their time in prison. Author uses the theory of phenomenology of Alfred Schutz, prison as a total institution of Erving Goffman, Self-concept of Carl Rogers, Identity Theory of Michael Hect, Coordinated Management of Meaning Theory of Barnett Pearce and Vernon Cronen.*

*The results of the study revealed that female inmates perpetrators can be categorized into two as the main perpetrator of women who commit murder with his own hands or using tools, and Performers Host is a woman who was involved in the murder but not of killing with his own hands. The concept of self- murder convict women as key actors tend to negatively than convict women as perpetrators of murder broadcaster who regret their views of the object.*

*The main offender inmates blame themselves for what happened to them at this time while the inmates as actors tend to blame others comorbidities that cause it to inmates. Communication behaviors during incarceration formed the main actors are more passive in communication both verbal and non- verbal, more introverted and apathetic while the more active comorbid offender inmates on fellow inmates and especially when following activities.*

*Keywords: self concept, identity, phenomenology theory, coordinated management of meaning theory, verbal communication, non-verbal communication*

### **INTRODUCTION**

Women and crime sound like an odd connection , given the stereotypes of women as being weak and far from the image of violence and crime , many differences between men and women was not a real difference , but rather as a perceived difference. Unger & Crawford in their book entitled *Women and Gender* ( 1992:573 ) cites the results of research conducted by Fodor & Rothblum , where several disorders grouped by gender . As expressed in his book *Psychology of Women*, Kartono ( 1992:23 ) " there are things that are already inherent in men and women, for example, There are many forms of crime is generally addressed to men and prostitution are often addressed to women.