

**POLICY AND INSTITUTIONAL MAPPING
FOR SMALL-SCALE PRODUCERS'
PARTICIPATION IN DYNAMIC MARKETS IN
INDONESIA**

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Regoverning Markets is a multi-partner collaborative research programme analysing the growing concentration in the processing and retail sectors of national and regional agrifood systems and its impacts on rural livelihoods and communities in middle- and low-income countries. The aim of the programme is to provide strategic advice and guidance to the public sector, agrifood chain actors, civil society organizations and development agencies on approaches that can anticipate and manage the impacts of the dynamic changes in local and regional markets.

TABLE OF CONTENTS

1. Background	1
2. Preparation for the Workshop	2
3. Policy and Institutional Mapping Workshop Programme.....	2
4. Opening Session and Multi Stakeholder Workshop	3
5. Producer Workshop	7
6. Wholesaler and Modern Market Chain Workshop	16
7. Evaluation and Reflection	19
8. Press Media Coverage	22
Appendixes	

1. BACKGROUND

Rapid changes are taking place in agri-food markets in middle and low-income countries, including Indonesia. The spread of dynamic modern retailers, wholesalers and food processing businesses is reshaping the way that food systems are governed. Small-scale agriculture, which supports the livelihoods of the majority of rural poor, is poorly prepared for these changes. Public policy makers and development partners are generally remote from changes taking place within the market. They lack evidence upon which to support policy dialogue and intervention.

Research and support to the policy process can assist producers, businesses, and policy makers to anticipate and respond to this challenging environment, in ways that contribute to the resilience of rural economies. This work on policy and institutional mapping is part of an international and multi-donor funded entitled Regoverning Markets¹

The overall aim of the Regoverning Markets is to provide strategic advice and guidance to the public sector, agri-food chain actors, civil society organizations including economic organizations of producers, and development agencies on approaches that can anticipate and manage the impacts of the dynamic changes in local and regional markets. The project comprises of three operational components: Component 1 – Empirical research to inform policy (eight country studies) (C1); Component 2 - Building on innovation and guiding practice (C2); Component 3 - Learning platforms and policy dialogue (C3)

To ensure that the programme achieves maximum policy engagement and influence, the is supporting processes of policy mapping and institutional assessment to deepen the understanding of factors that effect smallholders' access to markets. This is an important step towards ensuring that research processes and outputs contribute to policy change in support of anticipatory policy making, rather than running behind the rapid changes in agrifood markets. Here we refer to both public policies and institutions, private sector strategy, and collective action by producers themselves.

The overall objectives for the development and application of a policy and institutional mapping toolkit for small-scale producer's participation in dynamic markets are to:

- Develop a framework for understanding the institutional and policy dimensions of enabling small-scale producers to secure and enhance better their access to dynamic local and regional markets.
- Provide an approach and set of supportive tools that enables this understanding to be developed and utilized in an interactive way with the key stakeholders in particular identifying entry points for action.

The purpose of this pilot work in Indonesia is to:

- Contribute to and re-enforce the work of the team at the Padjadjaran University in the context of the C1 macro and meso studies and explore whether applying new approaches on policy and institutional mapping can help refine key questions for completion of the empirical research
- Pilot some of the key stages in the tool kit as a contribution to the wider Indonesia policy processes and to learn lessons that are of value to both Indonesia and of more general interest to other countries engaged with such national policy and institutional analysis.

¹ www.regoverningmarkets.org