

**Hubungan antara Penggunaan
Padjadjaran Academic Information System (PACIS)
dengan Sikap Mahasiswa Terhadap Informasi Akademik**

Rahadian Ramdhani¹, Purwanti Hadisiwi², Jenny Ratna Suminar³
Departemen Ilmu Manajemen Komunikasi Fakultas Ilmu Komunikasi
Universitas Padjadjaran

Corresponding Author: rahadani_15587@yahoo.com

ABSTRACT

The purpose of this research to find the correlation between uses of Padjadjaran Academic Information System(PACIS) with student's attitude toward academic information. Method that used on this research was correlation method. Primary data for this research was collected by questionnaires, which was spread to respondents are bachelor and diploma students of Communication Faculty, Padjadjaran University year 2007-2011, there were 96 students with proportional stratified random sampling method. The result of this research indicates that there is significant correlation between uses of Padjadjaran Academic Information System (PACIS) with Fikom Unpad student's attitude toward academic information. Intensity of uses and content of PACIS had significant correlation with Fikom Unpad student's attitude toward academic information, meanwhile the attraction of PACIS had a non-significant correlation.

Keywords: internet, uses, media, attitude, academic information

¹ Penulis

² Pembimbing Utama

³ Pembimbing Pendamping