

Volume 2 | Number 5 | August 2016

e-ISSN: 2411-183X

# INTERNATIONAL E-JOURNAL *of* ADVANCES IN SOCIAL SCIENCES



<http://ijasos.ocerintjournals.org/>

The logo for Ocerint Publishing, featuring a stylized globe with a grid pattern above the text 'ocerint Publishing'. The globe is blue and white, and the text is in a blue, sans-serif font.

ocerint  
Publishing



# International E-Journal of Advances in Social Sciences

<http://ijasos.ocerintjournals.org/index>

(INT) e-ISSN: 2411-183X

**(IJASOS)** is a high quality open access peer reviewed international online journal published triannual (April, August and December) by [OCERINT- International Organization Center of Academic Research](#). **IJASOS** welcomes research manuscripts in the field of all social sciences.

**Published and Sponsored by:** [OCERINT International Organization Center Of Academic Research](#)

**Contact email:** [ijasosjournal@hotmail.com](mailto:ijasosjournal@hotmail.com)

## EDITORIAL BOARD

### Editor in Chief

Prof. Dr. Ferit Uslu, Hitit University, Turkey

### Assistant Editor

Mr. Mahmoud Fardedavaji, Iran

## International Editorial Board

Prof. Dr. Ferit Uslu, Hitit University, Turkey

Prof. Dr. Linda H. Chiang, Azusa Pacific University, California, USA

Prof. Dr. Kyria Rebeca Finardi, Federal University of Espirito Santo-Ufes, Brazil

Prof. Dr. Don Ross, Georgia State University, USA

Prof. Dr. Berch Berberoglu, University of Nevada, Reno, USA

Prof. Dr. Otávio Bueno, University of Miami, USA

Prof. Dr. Edward Erwin, University of Miami, USA

Prof. Dr. Antonia Darder, The University of Illinois, Urbana-Champaign, USA

Prof. Dr. Piet Kommers, University of Twente and Utrecht State University, The Netherlands

Prof. Dr. Naji Melhli, Bordeaux University, Angers, France

Prof. Dr. Elfindri, Andalas University, Kampus Limau Manis, Padang, Indonesia

Prof. Dr. Ramayah Thurasamy, School of Management, Universiti Sains Malaysia, Malaysia

Prof. Dr. Balakrishnan Parasuraman, Universiti Malaysia Kelantan (UMK), Malaysia

Assoc. Prof. Dr. Françoise Le Lièvre, Western Catholic University of Angers, France

Dr. Manja Klemenčič, Harvard University, USA

## © 2016 All Rights Reserved

### Disclaimer:

**IJASOS** make every effort to ensure the accuracy of all the information (the "Content") contained in our publications. However, **IJASOS**, our agents, and our licensors make no representations or warranties whatsoever as to the accuracy, completeness, or suitability for any purpose of the Content. Any opinions and views expressed in this publication are the opinions and views of the authors, and are not the views of or endorsed by **IJASOS**. The publisher cannot be held responsible for the validity or use of the information therein contained. The accuracy of the Content should not be relied upon and should be independently verified with primary sources of information. **IJASOS** shall not be liable for any losses, actions, claims, proceedings, demands, costs, expenses, damages, and other liabilities whatsoever or howsoever caused arising directly or indirectly in connection with, in relation to or arising out of the use of the Content.



## TABLE OF CONTENTS

No	Title	Page
1	<b>THE USER PARTICIPATION ON FACEBOOK PAGES OF THE THREE PORTUGUESE TV NEWS CHANNELS – RTP3, SIC NOTÍCIAS, AND TVI24</b> Sónia Ferreira, Rui Rodrigues	295-304
2	<b>EXPLORING THE RELATIONSHIPS AMONG THE ANTECEDENTS OF BRAND LOYALTY: A RESEARCH ON AN APPAREL BRAND</b> Çağatan Taşkın, Gül Gökay Emel, Ahmet Akif Karadamar, Nagihan Memiş	305-314
3	<b>THE PRESENCE OF THREE PORTUGUESE TV NEWS CHANNELS (RTP3, SIC NOTÍCIAS, AND TVI24) ON FACEBOOK</b> Rui Rodrigues, Sónia Ferreira	315-323
4	<b>CHROMATIC ANALYSIS OF THE BYZANTINE FACE</b> Grecu Dorin	324-330
5	<b>CONTROL OF CONTENTS OF THE BROADCASTS IN TURKISH LAW</b> Sevil Yildiz	331-338
6	<b>EXPLORING THE ANTECEDENTS OF BRAND EXTENSION SUCCESS: A RESEARCH ON AN ATHLETIC FOOTWEAR BRAND*</b> Çağatan Taşkın, Gül Gökay Emel, Onur Öztürk, Gülcan Petriçli	339-347
7	<b>THE DECORATIVE DESIGN IN BRANCOVENIAN PAINTING (THE PAINTING DURING THE REIGN OF CONSTANTIN BRANCOVEANU)</b> Grecu Dorin	348-353
8	<b>FORMS OF INSTRUMENTS IN COLLECTIVE MEMORY: THE EXAMPLE OF KEMENÇE</b> Gözde Çolakoğlu Sarı	354-359
9	<b>ENGAGING UNMOTIVATED EFL LEARNERS IN CLASSROOM TALK</b> Haifa Alnofaie	360-365
10	<b>THE FRESCOES OF BISERICA DOMNEASCĂ IN CURTEA DE ARGES, A REFLECTION OF THE MOSAICS FROM CHORA, CONSTANTINOPLE</b> Giugea Gheorghita Daniela	366-375
11	<b>THE INTEGRATION OF NAQLI AND AQLI KNOWLEDGE IN CURRICULUM AT UNIVERSITI SAINS ISLAM MALAYSIA: THE STUDY ON STUDENT'S INTERNSHIP ORGANIZATIONS IN KELANTAN, MALAYSIA</b> Mohamed Akhiruddin Ibrahim, Mohammad Hikmat Shaker, Shahirah Sulaiman, Azniwati Abdul Aziz, Nur Safura Ab. Ghaffar, Mohd Hisyamuddin Yusup	376-383

12	<b>CHARACTER OF ZHALMAUYZ IN THE FOLKLORE OF TURKIC PEOPLES</b> Pakizat Auyesbayeva, Akbota Akhmetbekova, Zhumashay Rakysh	384-387
13	<b>THE INCORPORATION OF VIOLENCE BY WOMEN VIDEO ARTISTS</b> Teresa Veiga Furtado	388-397
14	<b>SELF DETERMINATION, EMBODIED LANGUAGES AND LANDSCAPES IN WOMEN'S VIDEO ART</b> Teresa Veiga Furtado	398-406
15	<b>BİR DİSİPLİN OLARAK BELGESEL FOTOĞRAF</b> Gökçin Çubukcu, Göknur Sözüneri	407-415
16	<b>DISORDER OF THE TEXT GRAMMAR THEORY'S STANDARDS IN ARABIC: COHERENCE &amp; COHESION TERMS</b> Ayad N. Abdullah, Zena M. Najeeb, Milood Mustafa Ashur, Elhadi Moh M Ohida	416-423
17	<b>ASSESSING THE PURCHASE INTENTION OF MALAYSIAN GENERATION Y IN MOBILE SHOPPING</b> Zuhail Hussein	424-431
18	<b>MAGAZINE OF INTELLECTUAL COMMUNITY IN BUILDING A NEW NATION, HAYAT (1926-1929)</b> Çilem Tuğba Akdağ, Ebru Davulcu	432-441
19	<b>THE MEDIATING ROLE OF VALUES ON ENVIRONMENTALLY RESPONSIBLE CONSUMPTION AWARENESS</b> Neslihan Sayraç, Ela Arı, Gökhan Malkoç	442-449
20	<b>QUANTUM EXISTENCE OF PARALLEL WORLDS: COMPARATIVE ANALYSIS OF PHOTONS WITH DERIVATIVES OF HOLY SCRIPTURES</b> Kashif Masood Sethi, Fareeha Zafar	450-460
21	<b>APPLICATION OF WSN IN CROCKERY MANUFACTURING INDUSTRY</b> Fareeha Zafar, Azhar Hameed, Muhammad Masood Iqbal	461-470
22	<b>PLACE-NAMING OF TOURISM DESTINATIONS IN JAWA BARAT: A TOPONYMY STUDY</b> Eva Tuckyta Sari Sujatna, Heriyanto, and Kasno Pamungkas	471-476
23	<b>SOCIAL CHANGES AND LEVELS OF ONTOLOGICAL INSECURITY OR SENSES OF RISKS</b> Baris Cagirkan	477-484
24	<b>A THEORY OF SITUATED CREATIVITY AND ORGANIZATIONAL DYNAMIC CAPABILITIES</b> Jorja Wright	485-491
25	<b>INFLUENCE OF EMOTIONAL INTELLIGENCE AS THE MEDIATOR BETWEEN PHYSICAL ACTIVITY AND MENTAL HEALTH (DISTRESS) AMONG MALAYSIAN UNIVERSITY STUDENTS</b> Roxana Dev Omar Dev, Amir Rifaat Abdul Rahman	492-500
26	<b>LEGAL MEDIA DISCOURSE AS A MODERN PHENOMENON OF DISCURSIVE AREA</b> Gulchehra Noruzova	501-510
27	<b>MODA YARIŞMA PROGRAMLARINDA TÜKETİME YÖNELİK SÖYLEMLER ÜZERİNE BİR ÇALIŞMA: "İŞTE BENİM STİLİM" ÖRNEĞİ</b> Betül Kezziban Toparslan	511-520
28	<b>ÖĞRETİM ELEMANLARINDA ÖRGÜTSEL SESSİZLİK ÜZERİNE NİTEL BİR ARAŞTIRMA</b> Mine Küçükler, Adnan Kısa	521-529

29	<b>PERCEPTIONS OF ENGLISH MEDIUM AND NON-ENGLISH MEDIUM STUDENTS REGARDING DEMOTIVATION IN LEARNING ENGLISH AS FOREIGN LANGUAGE</b> Ayesha Butt, Durdana Khosa, Mehwish Malghani, Maria Khosa, Rabia Bukhari	530-537
30	<b>FRACTURED IDENTITIES IN FICTIONALIZED AUTOETHNOGRAPHIES: AN ANALYSIS OF TONI MORRISON'S A MERCY (2009) AND JUNOT DÍAZ'S THE BRIEF WONDROUS LIFE OF OSCAR WAO (2007)</b> Rabia Bukhari	538-548
31	<b>EXPLORING THE COPING MECHANISM OF WOMEN EXPERIENCING INTIMATE PARTNER VIOLENCE IN MALAYSIA</b> Siti Waringin Oon, Rashidah Shuib, Siti Hawa Ali, Noraida Endut, Intan Osman, Sarimah Abdullah, Puzziawati Abdul Ghani	549-553
32	<b>DEMYTHOLOGIZING WOMEN SUBJUGATION: RETHINKING ARUNDHATIROY'S GOD OF SMALL THINGS AND SARA SULEHRI'S MEATLESS DAYS THROUGH DERRIDEAN'S THEORY OF PHALLOGOCENTRISM</b> Hina Naz, Fahmida Manzoor, Rabia Bukhari, Zartashia Hanif, Ayesha Rauf	554-559
33	<b>DEVELOPING BATIK CIMAHI BY RE-DESIGNING COLOR AND BATIK MOTIF OF TRADITIONAL VILLAGE CIREUNDEU, CIMAHI, WEST JAVA, INDONESIA</b> Morinta Rosandini, Rizky Noorrahmi	560-569
34	<b>TASK-BASED LANGUAGE LEARNING: INVESTIGATING THE DYNAMICS OF LEARNERS' ORAL INTERACTION</b> Hazleena Baharun, Harison Mohd Sidek, Mohd Muzhafar Mohd Idrus, Noor Saazai Mat Saad	570-580
35	<b>THE IMAGE OF WOMAN AND FASHION IN TURKISH PAINTINGS OF THE REPUBLIC PERIOD</b> Oylum Öktem İşözen	581-590
36	<b>EFFECTS OF BODY MASS INDEX (BMI), EATING ATTITUDE AND PHYSICAL ACTIVITY ON BONE HEALTH AMONG UNDERGRADUATE STUDENTS IN MALAYSIA</b> Roxana Dev Omar Dev, Ewiwe Henry	591-597
37	<b>THE INFLUENCE OF THE SMARTPHONE USER'S CHARACTERISTICS ON THE INTENTION TO USE OF M-HEALTH</b> Zuhal Hussein, Amran Harun, Siti Waringin Oon	598-602
38	<b>FORMULATING AND CONDUCTING INTERNATIONAL STRATEGIES IN EGYPTIAN SMES IN AN UNSTABLE ECONOMIC AND POLITICAL SITUATION</b> Hanan Gouda	603-611

## PLACE-NAMING OF TOURISM DESTINATIONS IN JAWA BARAT: A TOPONYMY STUDY

Eva Tuckyta Sari Sujatna<sup>1</sup>, Heriyanto<sup>2</sup>, and Kasno Pamungkas<sup>3</sup>

<sup>1</sup>Lecturer in Universitas Padjadjaran, Indonesia, [eva.tuckyta@unpad.ac.id](mailto:eva.tuckyta@unpad.ac.id)

<sup>2</sup>Lecturer in Universitas Padjadjaran, Indonesia, [heri.fib@gmail.com](mailto:heri.fib@gmail.com)

<sup>3</sup>Lecturer in Universitas Padjadjaran, Indonesia, [pamungkasno@gmail.com](mailto:pamungkasno@gmail.com)

### Abstract

The research on place-naming has been the focus of numerous studies. This research tries to explore the place-naming of tourism destinations in Jawa Barat. The place-naming of tourism destinations in Jawa Barat discussed in this article relates to their types and their processes morphologically. It can be shown that there are three types of place naming of tourism destination in Jawa Barat adapted from eleven Nash's classifications, the present writers found single proper noun, two (generic noun + proper noun) and three (generic noun + generic noun + proper noun) nouns, and generic noun + adjective. Besides the types adapted from Nash classifications (2015), the present writers also classify their morphological processes relating to Sujatna et al. (2016). The first process is acronym, the second is blending, the third process is coinage, the fourth process is borrowing, and the last type of process is a compounding.

**Keywords:** place-naming, morphological processes, Jawa Barat, acronym, blending, coinage, compounding, borrowing,

### 1. INTRODUCTION

Many researchers do their research on place-naming. The word place can be understood as something physically or mentally. Jett (1997) did his research titled "*Place-Naming, Environment, and Perception among the Canyon de Chelly Navajo of Arizona*", he mentioned (1997: 481) that "*the great majority of Navajo place-names are translatable and literally descriptive; relatively few are commemorative, only four including personal names and none is allusive to other places or to abstract qualities. The place-names appear to have been quite stable over time*". Later, Malpas (2004: 30) mentioned that

*"In the work of a great many writers who aim to rehabilitate place as a central theoretical concept, place is thus distinguished from mere location through being understood as a matter of the human response to physical surroundings or locations, and, in this respect, such writers tend towards an account of place psychological terms that is not far removed from Jammer's account of the 'primitive' concept of space".*

Other researcher, Shoal (2013: 612) mentioned that "*Extensive research has been conducted on place*