

Candidate Religion and Individual Voting Behavior in Indonesia

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Abstract

The one of the factors that becomes an important indicator for voting a candidate in an election is the candidate religion. Many literatures founds that the candidate religion becomes more important than the achievements or platform offered by the candidate. In addition, in voting candidates, an individual may also be influenced by the social context. This study aims to measure whether there is influence of differences in individual social characteristics and differences in social characteristics of the community in voting candidate based on the same religion. We use multilevel logistics analysis method to answer this research. Required data is retrieved from IFLS 5 from household books and community books. Our findings are a muslim women, older Muslims, and Muslims living in the neighborhood of more Muslim percentages will tend to vote for candidates based on the same religion. However, an individual with a high level of education does not have a tendency to vote on the candidate's religion.

Keywords: votng behavior, religion, social religion