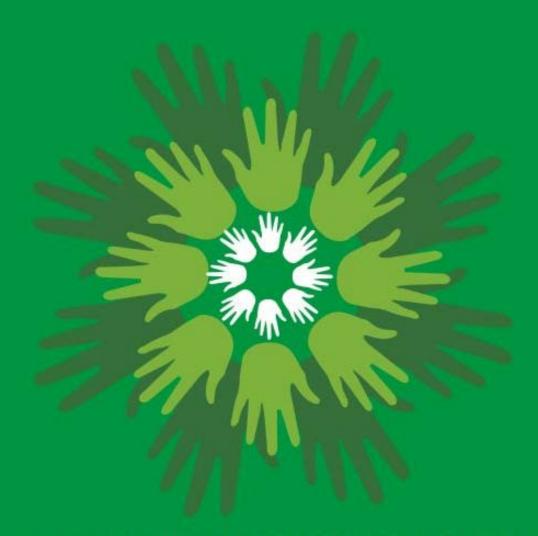


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AIMS AND SCOPE

Komunitas: International Journal of Indonesian Society and Culture welcomes original articles on issues arising at the intersection of nations, states, civil societies, and global institutions and processes. The editors are particularly interested in manuscripts dealing with changing patterns in the analysis of ethnic groups, social classes, religions, personal networks, changes in mass culture, propaganda, technologies of communication and their social effects, and the impact of social transformations on the changing order of public and private life. The journal is interdisciplinary in orientation and international in scope, and is not tethered to particular theoretical or research traditions. The journal presents material of varying length, from research notes to article-length monographs. Published twice a year, Komunitas is a peer review journal. KOMUNITAS is formerly known as JURNAL KOMUNITAS (P-ISSN 2086-5465)

Celebrity Auto/Biography and the Construction of Ageing Selves

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Abstract

This paper investigates the notion ageing femininity as it is performed within the frame of celebrity culture which privileges youthfulness in beauty and body image. It focuses on the issues of age, the process of ageing, the significance of ageing, the impact of ageing as part of the construction of celebrity identity and femininity. Age[ing] is an important context that female celebrities need to negotiate and embrace the ways in which cultural values need to be considered as well. Looking into the portrayal of the auto/biographical subjects and the visual images used, the paper argues that celebrities negotiate, transform and extend their forms of femininity as they age. Both auto/biographies present their auto/biographical subjects to show the construction of appealing ageing celebrity femininities that are closely linked to the characteristics of the Third Agers, being fit, fashionable, functional and flexible.

Keywords

ageing femininity; celebrity; beauty; body image; auto/biography

INTRODUCTION

In this article, I am looking at the auto/biographies of two Indonesian female celebrities, namely Titik Puspa and Lenny Marline. Their auto/biographies, respectively entitled Titiek Puspa: A Legendary Diva, written by Alberthiene Endah and Si Lenny dari Ciateul: Otobiografi Lenny Marlina, written by a team of five writers, namely Titie Said, Lies Said, Muthiah Alhasany, Titien Sukmono, and Yuni.

The term "celebrities" here refers to glamour celebrities, namely those who work in the entertainment industry or show business, and who encompass various types of entertainment profession (D. P. Marshall, 2001). The term "auto/biography" is used

because it is a critical intersection of the overlapping practices of autobiography and biography. This paper is informed by the critical approaches both to biographies and autobiographies and argues that the term "auto/biography" is appropriately applied to the new forms of autobiographical practice being generated in Indonesian mass culture by specifically female celebrities.

Initially Lejeunne (1989, p.xvi) offered the conventional definition of autobiography as "retrospective prose narrative that someone writes concerning his [sic] own

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