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## THE CONSISTENCY BETWEEN POLITICAL PARTY'S PROGRAM AND RURAL DEVELOPMENT POLICY PRODUCT IN BANDUNG REGENCY<sup>1</sup>

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### ABSTRACT

Society has various interests which can be transformed into political issue by political parties at campaign session. When political parties win election, those political issues will be formulated into a series of affiliated policy. Following this system, political parties have a role to collect the will of society and then use it as consideration to make various public policies. Based on this explanation, the main objective of this research is exploring the arrival of policy products in Bandung Regency which is produced by the Mayor. The Mayor's party was Golkar, whom won the local election at Bandung Regency in 2010. In 2015, Golkar leadership was ended, thus the researcher was able to examine all of policy products which had been made by the Regent. This research will only focus on rural development policy, which is part of campaign agenda in 2010 local election. The researcher will explore data sources started from Peraturan Daerah (Provincial Level Government Act), Peraturan Bupati (Regency Level Government Act) and Golkar Programs with its Implementations. The method of this research is description with case studies and using qualitative approach. Rural Development Policy is the 6<sup>th</sup> mission which is responded by policy products, which consist of 9 unit of Perda, 3 unit of Perbup, and 4 programs with various activities. On the micro-level policies, the policy is distorted because of the mismatch between the tasks and functions BPMPD with reality. Researchers focus on rural development policy, which is part of the campaign for the elections in 2010. Vision and mission of Golkar as the winner of 2010 elections, has become vision and mission of all SKPD even the village chief, the realization of the programs when Golkar's candidate used rural development policy product as source of campaign in 2010-2015 local elections for Bandung Regent. have been consistent. In the other side, the obstacles are human resources in rural areas which frequently changed when trained by BPMPD, late disbursement in rural development and grants for Uninhabitable Houses (Rumah Tidak Layak Huni) are insufficient and not equally distributed.

### BACKGROUND

The emerging of direct local elections since 2005 had already created friction in public policy-making. Before direct local elections, decision-making was purely in superstructures realm (i.e. the Governor/ Mayor and the Chief of House of Representatives), without being involved by society. By implementing direct elections which have been emphasized on society participation through political campaign, people will understand more about their candidates' programs and their future policies once the elected candidate is gaining power.

Through the campaigns, candidates from political parties explained their programs which will be formulated into policies when they had been elected. The potential programs, which will be transformed into policies, are called promise of campaign. According to Robertson, promise of campaign should be implemented consistently by the elected candidates, in order to gain public trust in political parties. (Klinaemann, et.al., 2000 : 43).

Klinaemann et.al research was relied upon structural functionalist framework which positioned political parties as institutions whom play two important roles in ensuring the well-beings of democratic regimes:

"First political parties selected and compiled various discourses and presented it to the voters inside a consequence package, as being reflected on parties platform / manifesto. Second, the winner parties positioned their selves as the backbone of the elected government, with common premise that their promise of campaign will be reinstate as public policies on Cosmogovs" (Klinaemann, et.al., 2000 : xv)

By assumption that political parties played those two important roles, the researchers want to observe Golkar's party program as the winner of Bandung Regency elections in 2010, with public policy products on village development. The winner of this election is Dadang Naser and Deden Rukman Rumaji on 2010-2015 election periods. This period of time is chosen to adjust the length of service of Mayor/ Deputy Mayor of Bandung Regency. Although they were elected on October 2010 through two round local election, since there was accusation from another candidates from PKS through Supreme Constitutional Court for the second round, thus this candidate was started to work in 2011. The researchers only observe the sixth mission, since this mission was a high-lighted policy from the Mayor of Bandung Regency on 2010-2015 periods. Beside, since the

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