

# "MAJU BERSAMA MEMBANGUN EKONOMI BANGSA"

ICEBUSS 2016

International Conference on Economics, Business  
and Social Sciences (ICEBUSS)

## ICEBUSS 2016



FARULTAS EKONOMI  
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## PROCEEDINGS International Conference on Economics, Business and Social Sciences (ICEBUSS)



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***PROCEEDINGS***  
***INTERNATIONAL CONFERENCE***  
***ON ECONOMICS, BUSINESS AND SOCIAL SCIENCES***  
***(ICEBUSS 2016)***

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INTERNATIONAL CONFERENCE  
ON ECONOMICS, BUSINESS AND SOCIAL SCIENCES  
(ICEBUSS 2016)**

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## **RECTOR'S WELCOME**

I am delighted to welcome you to ICEBUSS 2016 in Malang, Indonesia. The Purpose of ICEBUSS is to bring together researchers and practitioners all over the world to share new ideas and present latest development in the theoretical and practical area of Economics, Business and Social Sciences. This year's conference brings together more than 177 presenters and practitioners to discuss the latest issues.

We are honored to have keynote speakers in the conference: Professor Raghavendra Rau from University of Cambridge and we are hoping that all participants of the conference to take time not only for paper and presentation, but also actively engage one another and to take this opportunity to further develop your professional link.

The conference will not be possible to be organized the dedicated effort of many individuals who have contributed to the various process that make up this event. For their dedication, I sincerely convey my appreciation. My sincere gratitude also goes to our institution's partner that provide their support a joint host Global Virtus Center for Corporate Governance Ukraine, cohosts and sponsors in this conference.

Rector  
University of Islam Malang

**Prof. Dr. H. Maskuri, M.Si**

## **SPEECH FROM DEAN**

**Nur Diana, SE, MSi**

Dean of Faculty of Economics University of Islam Malang

In the Name of Allah, the Most Beneficent, the Most Merciful.

It is with great pleasure that I welcome the participants of the International Conference Economic, Business and Social Sciences 2016. The Prophet Muhammad (peace be upon him) said 'Acquire knowledge and impart it to the people.' (Al Tirmidhi). The quest for knowledge has been from the beginning of time but knowledge only becomes valuable when it is disseminated and applied to benefit human kind. It is hoped that ICEBUSS 2016 will be a platform to gather and disseminate the latest knowledge in economics, business and social sciences.

Academics, Scientists, Researchers and practitioners of economics, business and social science will be able to share and discuss new findings and applications of economics, business and social sciences. It is envisaged that the intellectual discourse will result in future collaborations between universities, research institutions and industry both locally and internationally.

This is our first ICEBUSS and we shall continue to conduct it every year, wish that research fellow and academics from universities in Indonesia and in foreign countries take part we would like to express our highest gratitude those who have participated as both presenters and participants.

We would like to express our highest gratitude those who have participated as both presenters and participants. We would also like to extend our sincerest appreciation to all the host University of Islam Malang and Global Virtus Center for Corporate Governance Ukraine and Co-host : Universitas Esa Unggul Jakarta, Universiti Malaya Kelantan, , UPN Veteran Yogyakarta, Universitas Islam Madura Pamekasan, Sekolah Tinggi Ilmu Ekonomi ASIA, Universitas Ma Chung, Universitas Darma Persada Jakarta , Universitas Islam Lamongan, Sekolah Tinggi Manajemen Informatika & Komputer ASIA, Universitas Hangtuh Surabaya, Universitas Tama Jagakarsa Jakarta, Sekolah Tinggi Ilmu Ekonomi Widyagama Lumajang and Magister Manajemen UNISMA.

Please accept our deepest apologies for all the imperfection during the seminar. Till we meet again next year. God Willing , Insha Allah.

## KEYNOTE SPEECH

### "THE GLOBAL PATTERN OF ALTERNATIVE FINANCE"

**Professor Raghavendra Rau**

Judge Business School University of Cambridge

Although various forms of alternative finance have long existed, the combination of weaker financial institutions following the financial crisis, disruptive disintermediation-enabling technology and underlying socio-economic as well as cultural shifts is challenging the paradigm of how finance will be provisioned in the future. The UK alternative finance industry alone has raised more than £1.6 billion for individuals, start-ups, small and medium firms, social enterprises and good causes between 2011 and 2015. Several economies, particularly the US, Europe and emerging markets, are already witnessing significant alternative capital formation and financing activities in venture capital, consumer credit, SME finance, high-tech and creative industries, social impact investing, development and renewable energy sectors.

However, little academic research is currently available to inform policy makers, regulators, industry players and other stakeholders about why various forms of alternative finance are emerging or how new financing instruments and intermediaries are functioning and evolving. There are a number of unanswered research questions of relevance to these stakeholders. How and why do funders invest, lend or donate through alternative finance channels? From fundraisers' perspective, how do they compare alternative finance instruments and channels with financing alternatives available via the traditional financial system? In a macro-economic context, is alternative finance expanding the existing pool of capital/credits or merely rechanneling it? What is the socio-economic impact of alternative finance in terms of job creation, revenue generation and community engagement at local, regional and national levels? Do some economies have a comparative advantage in enabling alternative finance, and if so, why? How will public policy and regulations affect the trajectories of alternative finance? Are developments in alternative finance a threat or an opportunity for incumbent financial institutions, and how is their response influencing broader change within the financial system?

## **PATRONS**

### **Keynote Speaker:**

Professor Raghavendra Rau (Judge Business School University of Cambridge)

### **Hosts:**

Faculty of Economics University of Islam Malang  
Global Virtus Center for Corporate Governance, Ukraine

### **Co-hosts:**

- Universitas Malaysia Kelantan
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- UPN “Veteran” Yogyakarta
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- STMIK ASIA

### **Conference Chair and Co-Chair:**

Nur Diana (University of Islam Malang) – Chair  
Afifudin (University of Islam Malang) – Co-chair

### **Scientific Committee:**

Professor Raghavendra Rau (University of Cambridge)  
Professor Alexander Kostyuk (Global Virtus Center for Corporate Governance, Ukraine)  
Professor William Megginson (University of Oklahoma)  
Professor Claudio Morana (University of Milan)  
Professor Joseph Cherian (National University of Singapore)  
Professor Thomas Chemmanur (Boston College)  
Professor Ansari Mahfooz (University of Lethbridge)  
Professor David Guest (King’s College)  
Professor Henk von Eije (University of Groningen)  
Professor Graham Partington (University of Sydney)  
Professor Raja Suzana (Universiti Malaysia Kelantan)  
Professor Maskuri (University of Islam Malang)  
Professor Made Sudarma (Brawijaya University)  
Professor Junaidi Mistar, PhD (University of Islam Malang)  
Faisal, PhD (Diponegoro University)  
Dr. Suherman (State University of Jakarta)  
Dr. Fachruzzaman (University of Bengkulu)  
Dr. M. F. Arrozi (Esa Unggul University)  
Dr. Winarno, MM (UPN Veteran Yogyakarta)

## PROGRAM

**December 6 – 7, 2016, ATRIA Hotel, Malang**

Tuesday, December 6, 2016

07.30-14.00	Registration
08.30-10.30	Concurrent sessions I
10.30-10.40	Coffee breaks
10.40-10.50	Welcome Speech by Dean, Paramount Ballroom
10.50-11.00	Opening Speech by Rector, Paramount Ballroom
11.00-12.00	Keynote speech by Prof. Raghavendra Rau, Paramount Ballroom
12.00-13.00	Lunch
13.00-15.30	Concurrent sessions II
15.30-15.40	Coffee break
15.40-17.40	Concurrent sessions III

Wednesday, December 7, 2016

07.30-10.00	Registration
08.00-10.45	Concurrent sessions IV
10.45-11.15	Coffee breaks
11.15-13.00	Lunch



**International Conference on Economics, Business and Social Sciences (ICEBUSS 2016)**  
**December 6-7, 2016, Malang**

**December 6, Hours: 08.30 – 10.30**

Room	IVORY 1	IVORY 2	IVORY 3	IVORY 4	PARAMOUNT BALLROOM
Session Chair	Nani Rohaeni	Nedi Hendri	Adrie Putra	Muhamad Ahsan	Oyong Lisa
	“Model System Management of Traditional Market” Fiqi Fatmawati	“Preventive Toward Earthquake’s Disaster in West Sumatera Based on Geophysics Analysis” Reza Prima Yanti, Suharsono, Indriati Retno Palupi, Wahyu Hidayat (UPN “Veteran” Yogyakarta)	“WASTA: The Good, The Bad and The Ugly” Ameen Ali Talib (SIM University, Singapore)	“Management Discussion and Analysis, Corporate Governance Perception Index and Market Reaction” Lindrianasari (Univ. Lampung) Sondang Berliana Gultom, Liza Alvia (Univ. Lampung)	“ISU DAN TANTANGAN PEMBELAJARAN BAHASA ARAB DI MALAYSIA” Anuar bin Sopian (Universitas Teknologi MARA Melaka, Malaysia)
	“INDICATORS INVESTIGATION MODEL OF CORPORATE FAILURE IN INDONESIA” R.A. Nurlinda, Eka Bertuah (Esa Unggul University)	“Experimental Study: Negative Framing, Rigid Thinking and Commitment Escalation in Making Decisions” Andi Irfan (UIN Sultan Syarif Kasim Riau)	“FAITH-BASED CIVIL SOCIETY AND SELF-RELIANCE DEVELOPMENT: A CASE STUDY OF PESANTREN ULUMUL QURAN, AT BOJONGSARI, DEPOK, WEST JAVA, INDONESIA” Hari Zamharir (Universitas Nasional), Suprihatin (Universitas Nasional)	“Social Entrepreneurship Attitudes and Activity in Indonesia” Gandhi Pawitan, Maria Widyarini, Fiona Ekaristi (Parahyangan Catholic University)	“MANAJEMEN LABA, STRUKTUR KEPEMILIKAN DAN PERUBAHAN TARIF PPH UNDANG-UNDANG NO. 36 TAHUN 2008 (Studi Empiris pada Perusahaan Keluarga dan Non-Keluarga di BEI Tahun 2007-2010)” Sri Suranta, Bandi dan Eko Arief Sudaryono (Universitas Sebelas Maret)
	“THE ROLE OF HEALTHY SCHOOL ENVIRONMENT AND CANTEEN AS CHILDREN’S SOURCE OF CONSUMER LEARNING” Anna Triwijayati, Etsa Astridya Setiyati, Yudi Setianingsih, Maria Lucia Luciana (Ma Chung University)	“Influence Analysis of Price Fluctuations and Labor Costs, Against Revenues Potato Farmers in the village Pinangsungkulan Modinding subdistrict, South Minahasa, North Sulawesi (2012-2014)” Lenny Leorina Evinita (Universitas Negeri Manado)	“ANALYSIS OF PERFORMANCE EFFICIENCY MEASUREMENT FOR PRIVATE UNIVERSITIES’ PROGRAM” Rina Anindita, Taufiqur Rahman (Esa Unggul University)	“RECONSTRUCTION OF BUSINESS FAILURE CLASSIFICATION MODEL FOR SMALL MEDIUM ENTERPRISES (SMEs)” Nekhasius Agus Sunarjanto, Herlina Yoka Roida, Agnes Utari Widyaningdyah (Widya Mandala Catholic University Surabaya)	“MODEL PRAKTIK AKUNTANSI DALAM RANGKA MENINGKATKAN AKSES PEMBIAYAAN KUR PADA UMKM DI KOTA PALU” Jurana, Ni Made Suwitri Parwati (Tadulako University)
	“Legal Framework of Shari’ah Corporations in Malaysia: Special Reference to Waqf Corporation” Hartinie binti Abd Aziz (Kolej Yayasan Pahang), Zuhairah Arif Abd Ghadas (University of Sultan Zainal Abidin)	“Behaviour of Risk Neutral Individual Investors In The Indonesian Stock Exchange” MF. Arrozi Adhikara (Esa Unggul University)	“EARLY DETECTION OF SYSTEMIC RISK THROUGH ENDOGENOUS RISK ON INDONESIAN ISLAMIC BANKING” Alfiana, Muhammad Yusuf (Widyatama University)	“Determine the Economic, socio-cultural relations as well as Songket craftsmen working system in South Sumatra” Tien Yustini, Lasmiana (STIM AMKOP Palembang)	“Peran Manajemen Hubungan Pelanggan dalam Bisnis Indonesia” Erna Andajani, Nurul Badriyah (Universitas Islam Lamongan)

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<p>“ANALYSIS OF FACTORS AFFECTING THE COMPANY ON PERFORMING AUDITOR SWITCH” Mathius Tandiontong, Tika Rema Pratiwi (Maranatha Christian University)</p>	<p>“COMMUNITY DEVELOPMENT AGENCY IN THE DEVELOPMENT IN THE VILLAGE IN THE DISTRICT LAMONGAN” Abid Muhtarom, Rizal Nur Irawan (Universitas Islam Lamongan)</p>	<p>“The Influence of Training and Reward on the Work Performance of PT Kimia Farma (Persero) Tbk Employees” Theresia Destiara CY, Ferryal Abadi (Institut Teknologi dan Bisnis Kalbis)</p>	<p>“MODEL AND CHARACTERISTICS OF MICRO FINANCE INSTITUTIONS BASED ON SME WOMEN IN BATU CITY” Ike Kusdyah Rachmawati, (STIE ASIA Malang)</p>	<p>“GAMBARAN ASERTIVITAS SEKSUAL REMAJA PUTRI SUKU BATAK” Rahma Yurliani, Indri Kemala, Liza Marini (Universitas Sumatera Utara)</p>
<p>“Review of the Implementation of Government Regulation No. 46 Year 2013: Contributions and Constraint for SMEs” Andi Iswoyo (Universitas Wijaya Putra), Yuli Ermawati (Universitas Wijaya Putra), R. Wilopo (STIE Perbanas)</p>	<p>“Public Private Partnership Model in Improving Quality of Hospital Services” Woro Utari, Hidayat, Andi Iswoyo (Universitas Wijaya Putra)</p>	<p>“Effect of Product Quality, Perceived Price and Brand Image on Purchase Decision on Product Brand of Country Of Origin which Mediated by Customer Trust” Lily Suhaily, Syarief Darmoyo (Atmajaya Catholic University)</p>	<p>“Analysis of the Effect Third Party Funds and Non Performing Financing toward Return on Assets of Sharia Rular Bank (BPRS) in Indonesia in the Year 2014 to June 2016” Uus Ahmad Husaeni, Irpan Jamil dan Agus Slamet Riadi (Universitas Suryakencana)</p>	<p>Keseimbangan pasar deposito dan pasar kredit di industri perbankan Indonesia Sugiyanto, Saptajumono (Universitas Esa Unggul)</p>
<p>“THE IMPACT OF SOLVENCY RATIO AND LIQUIDITY RATIO TOWARD THE COMPANY’S PERFORMANCE BANK LISTED ‘OON THE INDONESIAN BANKING STATISTIC PERIOD 2010-2015” Kartika Wulandari, Ronny Wijaya Zulkarnain (Widyatama University)</p>	<p>“CRITICAL REVIEW ON PERFORMANCE BASED REGIONAL BEHAVIORAL FINANCE PUBLIC SECTOR IN THE PROVINCE OF NORTH SULAWESI” Johny Manaroinson (State University of Manado)</p>	<p>“INSTITUTIONAL AND FINANCIAL MANAGEMENT MODEL OF KARAWO CRAFTERS IN GORONTALO, INDONESIA” Niswatin , Irawaty Igrisa, Hanisah Hanafi, Muhtar Ahmad (State University of Gorontalo)</p>	<p>“Incorporating Life Skills Elements into Classroom: An ESP Perspective and Prototype” Abdul Ghofur, Uzlifatul Masruroh Isnawati (Universitas Islam Lamongan)</p>	<p>“ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PROFITABILITAS PADA PERUSAHAAN PERBANKAN SYARI’AH DI INDONESIA” Mujairimi (Universitas Islam Madura)</p>

**International Conference on Economics, Business and Social Sciences (ICEBUSS 2016)**  
**December 6-7, 2016, Malang**

**December 6, Hours: 13.00 – 15.30**

Room	IVORY 1	IVORY 2	IVORY 3	IVORY 4	PARAMOUNT BALL ROOM
Session Chair	Jurana	Tien Yustini	Johny Manaroinsong	MF. Arrozi	Woro Utari
	<p>“AN ANALYSIS OF FUNDS ZAKAT MODEL IN EMPOWERMENT POOR CITY URBAN THROUGH COMMUNITY BASED DEVELOPMENT (CBD) IN LAMPUNG”                      NEDI HENDRI (Muhammadiyah University of Metro)</p>	<p>“CAN SYSTEM REDUCE STUDENT DISHONEST BEHAVIOR?”                      Adrie Putra, Taufiqurahman (Esa Unggul University)</p>	<p>“CONCEPTUAL FRAMEWORK OF ISLAMIC BRAND IMAGE FOR HOTEL INDUSTRY IN MALAYSIA”                      Nor Azlina Kamarohim, Nadiatul Natasha Mohd Fawzi, Manisah Othman (Universiti Putra Malaysia)</p>	<p>“FACTORS AFFECTING NON PERFORMING FINANCING AND PROFITABILITY COOPERATIVE SHARIA AT INDONESIA”                      Oyong Lisa (STIE Widya Gama Lumajang)</p>	<p>“Pengaruh Tingkat Pengetahuan dan Pemahaman Wajib Pajak, Sanksi Pajak dan Tingkat Pelayanan Pajak terhadap Kepatuhan Wajib Pajak dan Pendapatan Asli Daerah Kota Administrasi Jakarta Timur”                      Sri Ari Wahyuningsih, Atik Isnawati, Ahmad Basid Hasibuan (Universitas Darma Persada)</p>
	<p>“DEVELOPING A MODEL OF EFFICIENCY LEVEL MEASUREMENT OF THE PRIVATE UNIVERSITIES AS A LEARNING ORGANIZATION”                      Hasyim, Rina Anindita (Esa Unggul University)</p>	<p>“ORGANIZATIONAL COMMITMENT AS MODERATING INFLUENCE OF GOOD GOVERNANCE AND GOVERNMENT ACCOUNTING STANDARDS ON FINANCIAL ACCOUNTABILITY”                      Maslichah, Afifudin (Universitas Islam Malang)</p>	<p>“MODEL DEVELOPMENT ATTITUDE ENTREPRENEURSHIP EFFECT ON THE PERFORMANCE OF BUSINESS ENTREPRENEURS CERAMIC INDUSTRY PULUTAN DISTRICT MINAHASA”                      Bambang Hermanto, Robert Richard Winerungan (Universitas Negeri Manado)</p>	<p>“Effects of Knowledge sharing and Absorptive Capacity on the organizational performance”                      Saeed Allam Mousa (Friedrich Schiller University, Germany)</p>	<p>“CITRA PERUSAHAAN, KEGIATAN CSR, LOYALITAS DEBITUR DENGAN MEDIASI KEPUASAN DAN KEPERCAYAAN DEBITUR”                      Merry Natalia, Lina Salim (Universitas Katolik Indonesia Atma Jaya)</p>
	<p>“Do Small Fish Farmers Perform Product Innovation?: Some Findings from Kelantan”                      M. Mohd Rosli, Nik Nurul Aniesha, Nurul Fitriah Wahab, Zuraimi Abdul Aziz, Wan Mohd Yussuf Wan Ibrahim, Nora’ Ani Mustapha, Suria Baba, Mohd Shahril Nizam Md Radzi, Siti Nabilah Rosdi, Rosmaizura Mohd Zain (UNIVERSITI MALAYSIA KELANTAN)</p>	<p>“AUTOMOTIVE PRODUCT PURCHASE DECISION ON CREATIVE INDUSTRY IN INDONESIA”                      Jatmiko (Universitas Esa Unggul)</p>	<p>THE INFLUENCE OF PROFITABILITY, FREE CASH FLOW AND INVESTMENT OPPORTUNITY SET TO CASH DIVIDEND WITH THE QUALITY OF PROFIT AS VARIABLE MODERATION (Empirical studies in manufacturing companies that divides dividends cash listed on Indonesian Stock Exchange year 2010-2014)                      Nani Rohaeni (STIE Bina Bangsa), M.F. Arrozi Adhikara (Universitas Esa Unggul)</p>	<p>“Governance, Transparency, and Shareholder Value of Indonesian Listed Companies”                      Saiful (Bengkulu University)</p>	<p>“DETEKSI DINI RISIKO SISTEMIK PADA PERBANKAN SYARIAH DI INDONESIA MENGGUNAKAN MODEL PROBIT BERDASARKAN RISIKO ENDOGEN”                      Alfiana and Erizal (Universitas Widyatama)</p>

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<p>“The Constrains and The Opportunities: Being Women Entrepreneurs in Indonesia” Kurnianing Isololipu (Atma Jaya Catholic University)</p>	<p>“THE IMPACT IMPLEMENTATION OF MAPPING MODEL OF CORPORATE SOCIAL RESPONSIBILITY FUNDS IN BALI” Gede Adi Yuniarta, Trianasari, I Gusti Ayu Purnamawati (Ganesha University of Education)</p>	<p>“Implementing Risk Management In Islamic Banking Industry In Indonesia” Tasriani, Andi Irfan (UIN Sultan Syarif Kasim Riau)</p>	<p>“FORECASTING FOR LEATHER PRODUCTION WITH TRIPLE EXPONENTIAL SMOOTHING AT UD. R&amp;D LEATHER MAGETAN” Siti Nurul Afiah, Sapto Hutomo (STMIK ASIA Malang)</p>	<p>“KEMAMPUAN SELF ESTEEM MEMEDIASI PENGARUH MOTIVASI DAN BUDAYA ORGANISASIONAL TERHADAP KINERJA” Tri Mardiana, Sucahyo Heriningsih (UPN Veteran Yogyakarta)</p>
<p>“DESIGNING ONLINE MARKETPLACE TO RESOLVE MARKETING PROBLEM FOR SMALL AND MEDIUM ENTERPRISES (SMEs)” ADITYA HERMAWAN, ANIEK MURNIATI (Universitas Islam Malang)</p>	<p>“Implementing change initiatives in the cross cultural organizations: Change leadership” Peyman Bashar Doost (University of Salford, Manchester)</p>	<p>“The Need of Affirmative Action For People With Disabilities In Indonesia” Sri Wahyu Wijayanti</p>	<p>“Indonesian Entrepreneurship Profile in term of Ecosystem and Activity: Potency and Challenge” Gandhi Pawitan, Maria Widyarinia, Catharina B. Nawangpalupi (Universitas Katholik Parahyangan)</p>	<p>“DAMPAK ASEAN CHINA FREE TRADE AREA (ACFTA) TERHADAP KINERJA UMKM BATIK” Nurhajati, Abdul Wahid Mahsuni, Agus Salim (Universitas Islam Malang)</p>
<p>“AMORTIZED LIQUIDATION COST AS DETERMINANT OF STOCK RETURN” Erna Garnia (Universitas Sangga Buana YPKP), Rachmat Sudarsono, Dian Masyita, Ina Primiana</p>	<p>“Financial Literacy, Locus of Control and Credit Card Behaviors” Njo Anastasia, Mariana Ing Malelak, Gesti Memarista (Petra Christian University)</p>	<p>“AGRICULTURAL LAND CONVERSION AND IMPACT ON RICE PRODUCTION IN WEST JAVA” Lies Sulistyowati, Sri Fatimah, Trisna Insan Noor, Maman H. Karmana (Padjadjaran University)</p>	<p>“MODEL STUDENT LEARNING STYLE PREFERENCES AND UNDERSTANDING ACCOUNTING AT UNIVERSITY IN JAKARTA” Abdurrahman (Esa Unggul University)</p>	<p>“ANALISIS TINGKAT KEPUASAN PELANGGAN RESTORAN MISTER BASO (Studi Kasus Pelanggan Mister Baso Ciledug)” Sukardi (Universitas Darma Persada)</p>
<p>THE INFLUENCE OF MARKET CONCENTRATION RATIO ON PROFITABILITY IN INDONESIAN BANKING INDUSTRY Sapto Jumono, Chajar Matari Fath Mala (Esa Unggul University)</p>	<p>“Brand Intention, Brand Reliability, and Brand Affect: An Examination of Tablet PCs Market Trends in Indonesia” Sri Rahayu (Economic School of East Lampung), Mugi Harsono (Sebelas Maret University)</p>	<p>“RESONANT LEADERSHIP, KNOWLEDGE SHARING AND THE IMPACT TO TEACHER PERSONALITY” Dian Alfia Purwandari (Jakarta State University)</p>	<p>“THE CONCEPT OF GOVERNMENT SPIRITUAL ENTREPRENEURSHIP AS EFFORTS TO REDUCE UNEMPLOYMENT AND POVERTY WITH IMPROVEMENT THE DISTRIC OWN SOURCE REVENUE (Studies On The Batu City Government)” Whedy Prasetyo (Jember University)</p>	<p>“OTONOMI DAERAH DAN DINAMIKA SPASIAL INVESTASI ASING LANGSUNG DI INDONESIA TAHUN 2000-2012” Jamzani Sodik (UPNV Yogyakarta), JJ. Sarungu (UNS)</p>

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	<p>“DISCRETIONARY-BASED DISCLOSURE : THE RELATIVE VALUE RELEVANCE OF STAKEHOLDER AND SHAREHOLDER OF ENVIRONMENTAL ACCOUNTING POLICY” Sri Handayani, Yosevin Karnawati (Esa Unggul University)</p>	<p>“The Influence of Social Capital and Knowledge Sharing to the Small Medium Enterprise’s Performance and Sustainability Strategies” Mahyarni, Henni Indrayani, Astuti Meflinda, Hesty Wulandari (State Islamic University Sultan Syarif Kasim Riau)</p>	<p>“Factor Analysis of Human Capital and Organizational Learning against Performance” Astuti Meflinda, Mahyarni, Hesty Wulandari (State Islamic University Sultan Syarif Kasim Riau)</p>	<p>“THE EFFECT OF WORK FAMILY CONFLICT ON ORGANIZATIONAL COMMITMENT WITH MEDIATION OF JOB SATISFACTION” Lia Amalia, Lista Meria (Esa Unggul University)</p>	<p>“Kepatuhan Terhadap Nilai-nilai Syariah Islam Pada Kredit Properti Syariah” Aleria Irma H. (Univ. Islam Malang), Astri Natalia P (STIE Malang Kucecwara), Dwi Kurniawan (STIE Indonesia)</p>
	<p>“EFFECT OF PERSONAL NOSTALGIA THROUGH EMOTION, AND VALUE EXPERIENTIAL TO PURCHASE INTENTION A TRADITIONAL DRINK FOR GEN Y” WIDI DEWI RUSPITASARI (STIE ASIA MALANG)</p>	<p>“Analysis The Influence of Efficiency Working Capital, Liquidity and Solvability to Profitability in Companies Listed at The Indonesian Stock Exchange The Period of 2010-2015” SUKMA IRDIANA_(STIE WIDYA GAMA LUMAJANG)</p>	<p>“RED CHILI AGRIBUSINESS ENTREPRENEURSHIP MODEL (Case Study in Gapoktan KiSingasari, Kawali District, Ciamis Regency, West Java)” Hepi Hapsari, Yayat Sukayat, Neni Rostini (Padjadjaran University)</p>	<p>“PACKAGING AND PRODUCT QUALITY ISSUES IN ORGANIC RICE DISTRIBUTION IN INDONESIA” Hetty Karunia Tunjungsari, Mei le, Didi Widya Utama (Tarumanagara Univesity)</p>	<p>“PENGEMBANGAN MODEL SISTEM INFORMASI KOPERASI SYARI’AH BERBASIS TEKNOLOGI INFORMASI” Ronny Malavia Mardani, Budi Wahono (Universitas Islam Malang)</p>

**December 6, Hours: 15.40 – 17.40**

Room	IVORY 1	IVORY 2	IVORY 3	IVORY 4	PARAMOUNT BALL ROOM
Session Chair	Fiqi Fatmawati	Gatot Ahmad	Uzlifatul M. Isnawati	Lia Amalia	Sapto Jumono
	<p>“Corporate Governance, Earnings Quality, and Financial Reporting Fraud” Husaini, Saiful, Marta Yulia Putri (Bengkulu University)</p>	<p>“WHY HAS THE GOVERNMENT INTERNAL CONTROL SYSTEM HAS NOT BEEN EFFECTIVE YET?” Arief Hadiano (University of Indonesia/ Finance and Development Supervisory Agency (BPKP))</p>	<p>“THE EFFECT OF ACCOUNTING STUDENT PERCEPTIONS OF THE WORKING ENVIRONMENTS OF PUBLIC ACCOUNTANT AND PUBLIC ACCOUNTANT PROFESSION ETHICS ON THE CHOICE OF HIS CAREER AS A PUBLIC ACCOUNTANT IN UNIVERSITAS ESA UNGGUL” Yosevin Karnawati (Esa Unggul University)</p>	<p>“THE INFLUENCE OF LOCAL REVENUE (PAD), GENERAL ALLOCATION FUNDS (DAU), SPECIAL ALLOCATION FUNDS (DAK) AND THE MORE / LESS BUDGET FINANCING (SILPA) TO CAPITAL EXPENDITURES IN DISTRICTS AND CITIES OF EAST JAVA PROVINCE” Khoirul Ifa (STIE Widyagama Lumajang)</p>	<p>“PENGARUH MEANINGFULL OF WORK DAN PSYCHOLOGICAL EMPOWERMENT TERHADAP KOMITMENT ORGANIZATIONAL YANG DIMEDIASI OLEH WORK ENGAGMENT PADA KARYAWAN RUMAH SAKIT KOTA YOGYAKARTA” Winarno (UPN Veteran Yogyakarta)</p>

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<p>“The Impact of Organizational Culture to Environmental Strategic and Its Consequence on Environmental Disclosure and Performance Indonesian Listed Companies” Nurna Aziza (University of Bengkulu), Andi Agus (STIEM Bongaya Makassar)</p>	<p>“Organizational Culture Effects on Knowledge Management and Its Implication on Performance of Study Program” Sri Sundari (State Polytechnic of Jember)</p>	<p>“THE HONG KONG, THAILAND, AND INDONESIA CAPITAL MARKET RESPON TOWARD THE “BREXIT” PHENOMENA” Tarsisius Renald Suganda, Kadek Ernawan, Gerrinko Giffari Wurintara (Ma Chung University)</p>	<p>“The Effect of Psychological Factors and Market Image for Consumers Buying intentions Again Pasar Terapung in Kalimantan Selatan” Maryono, Setio Utomo, Irwansyah (University Lambung Mangkurat)</p>	<p>“PENGARUH KEPUASAN KERJA DAN KETIDAKAMANAN KERJA TERHADAP TURNOVER INTENTION DAN DAMPAKNYA PADA KINERJA KARYAWAN OUTSOURCING PT. WIRA BUJANA ARUM SUKODONO SIDOARJO” Nindiviva Basthyanita Miranti, Setya Prihatiningtyas (Universitas Hang Tuah Surabaya)</p>
<p>“THE EFFECT OF CORPORATE GOVERNANCE AND POLYTICAL COST TOWARDS USEFULNESS OF ACCOUNTING INFORMATION AND MARKET RESPONSE” Muhammad Miqdad (University of Jember)</p>	<p>“Predicting Organizational Citizenship Behaviors in Post-Merger Organization : The Role of Organizational Justice Dimension and Affective Commitment” Yunus Handoko (STIE Asia Malang), Hasrudy Tanjung (Muhammadiyah University of Medan)</p>	<p>“Mediating Role of Members Participation and Sense of Belonging In The Effect of Service Quality on Co-operatives Performance” Nur Hidayati, Hafid Aditya Pradesa, Rifki Hanif, Hadi Sunaryo (Universitas Islam Malang)</p>	<p>“THE EFFECT MARKETING AUDIT TO COMPETITIVE ADVANTAGE OF HIGHER EDUCATION IN BANDUNG” Prihartono Aksan Halim, Resanti Lestari (Piksi Ganesha Polytechnic Bandung)</p>	<p>“PENTINGNYA KURIKULUM PENDIDIKAN PROFESI AKUNTANSI BERBASISKAN MAKNA (MORAL, AKHLAK, NASIONALISME)” Jurana (Tadulako University) Unti Ludigdo, Ali Djahmuri, Yened Widya Prihatiningtias</p>
<p>“DETECTION FINANCIAL DISTRESS ON BULLISH AND BEARISH MARKET CONDITION AS EARLY WARNING TOOLS BANKRUPTCY IN INDONESIA” Eka Bertuah, Rina Indastuti, Sulaeman Rahman Nidar, Aldrin Herwany (Padjadjaran University)</p>	<p>“Optimal Capital Structure that maximizes the Firm's Value: Panel Threshold Regression” Leni Susanti (STIE STAN Indonesia Mandiri, Bandung)</p>	<p>“Agribusiness supply chain of shallot and the development strategy in Kuningan regency, West Java” Tuti Karyani, Ganjar Kurnia (Padjadjaran University)</p>	<p>“COMMUNITY-BASED ECOTOURISM DEVELOPMENT IN JATIGEDE RESERVOIR REGION IN SUMEDANG REGENCY” E. Djuwendah, Tuhpawana, E. Kusnadi, M. Arief (Padjadjaran University)</p>	<p>“PEMETAAN PRIORITAS WISATA: STUDI EMPIRIS PADA MARGOMULYO, KABUPATEN BOJONEGORO” Sri Kussujaniatun, Teguh Kismantoroadji, Hari Kusuma Satria Negara (UPN Veteran Yogyakarta)</p>
<p>“The Role of Intellectual Capital in Mediating the Effect of Knowledge Management on The Performance of State-Owned Bank Branch Offices in West Java” Hady Siti Hadijah (Indonesia University of Education)</p>	<p>“Leadership and Organizational Culture as Employees Intrapreneurship Behavior Drivers in Organizations” Rojuaniah (Universitas Esa Unggul)</p>	<p>“FRAUDULENT USE OF ACCOUNTING PRACTICE IN PT. XYZ” HARIRI, SARWI, KHALIKUSSABIR (University of Islam Malang)</p>	<p>“EFFECT OF ENVIRONMENTAL ACCOUNTING IMPLEMENTATION AND ENVIRONMENTAL PERFORMANCE AND ENVIRONMENTAL INFORMATION DISCLOSURE AS MEDIATION ON COMPANY VALUE” Mohammad Iqbal, Ni Made Suwitri Parwati (Tadulako University)</p>	<p>“Revitalisasi Fungsi BMT dan Koperasi dalam Pengembangan Ekonomi Syari’ah” Ach. Baihaki (Universitas Islam Madura)</p>

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<p>“THE PASSION OF YOUNG CUSTOMERS TOWARD BRAND COMMITMENT IN INTERNATIONAL FRANCHISE RESTAURANT: THE ROLE OF BRAND PASSION AS AN MEDIATION VARIABLE” Aditya C. N. Pandowo, Nova C. Mamuaja (State University of Manado)</p>	<p>“THE INFLUENCE OF ROLE AND SELF DEVELOPMENT FOR CAREER DEVELOPMENT OF PROFESSIONAL SECRETARY” Ika Suhartanti Darmo (KALBIS Institute)</p>	<p>“Defining Islamic Social Enterprise” Nurul Aini Muhamed, Nathasa Mazna Ramli, Nur Syazwani Mohamed Nasrudin, Muhammad Iqmal (Universiti Sains Islam Malaysia)</p>	<p>“Effect of Islamic way of Advertisements on Consumers’ Attitude toward Advertisements” Ghani, U, Aziz, S, Niazi, M.A.K. (Institute of Management Sciences, Peshawar)</p>	<p>“DAMPAK IMPLEMENTASI PSAK 50 DAN PSAK 55 PADA LAPORAN KEUANGAN PERBANKAN” Sri Luna Murdianingrum, Marita (UPN Veteran Yogyakarta)</p>
<p>“EX-MIGRANT WORKER: AN ASSESSMENT PROBLEM (STUDY IN THE DISTRICT TULUNG AGUNG)” Sayekti Suindyah D (UNIVERSITY of DARUL ‘ULUM JOMBANG)</p>	<p>“Spatial Planning Around Mount Slamet Based on Geophysics Studies as Preventive Way Towards Volcanic Disaster” Reza Prima Yanti, Agus Santosa, Indriati Retno Palupi, Wahyu Hidayat (UPN “Veteran” Yogyakarta)</p>	<p>“AN EMPIRICAL EVIDENCE OF A FORMAL STRATEGIC PLANNING PROCESS IN THE SCOPE OF SME” Titik Kusmantini, Muhammad Irhas Effendi (UPN “Veteran” Yogyakarta)</p>	<p>“THE EFFECT OF PROFIT SHARING ON PERFORMANCE OF ISLAMIC BANK IN MUSLIM COUNTRIES” Ely Masykuroh (STAIN Ponorogo)</p>	<p>“PENGARUH VARIABEL-VARIABEL STRESSOR TERHADAP KINERJA” Anis Siti Hartati, Tri Mardiana (UPN Veteran Yogyakarta)</p>
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**December 7, Hours: 08.00 – 10.45**

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Session Chair	Noor Sembiring	Sugiyanto	Henni Indrayani	Hesty Wulandari	Sri Handayani
	<p>“TRIPPLE BOTTOM LINE: TOWARD BUSINESS ACTIVITIES RESPONSIBLE TO EARTH, HUMAN, AND BUSINESS ENTITY”                      Daniel S. Stephanus (Ma Chung University)</p>	<p>“Modeling of Stock Returns Expectation Based on Spillover Effect of Systematic Risk Factor”                      Bahri*, Sukriah Natsir*, Mansur*, V. Santi Paramita^                      *Politeknik Negeri Ujung Pandang, ^Achmad Yani University</p>	<p>“SCENARIO PLANNING IN FUNDING ENGINEERING: STUDY ON MUNICIPAL BONDS OF KABUPATEN SITUBONDO”                      Putu Indrajaya Lembut, Dian Wijayanti, Stefanus Yufra Menahen Taneo (Ma Chung University)</p>	<p>“POTENTIAL REGIONAL DEVELOPMENT STRATEGY: OVOP (ONE VILLAGE ONE PRODUCT) APPROACH CASE STUDY ON CRYSTAL SUGAR INDUSTRY IN KABUPATEN BANYUMAS”                      Sri Hermawati, Yusye Milawaty (Gunadarma University)</p>	<p>“Keragaan Balanced Scorecard Model pada Koperasi Pondok Pesantren di Kabupaten Jember”                      Lilis Yuliati, Siti Komariyah (Universitas Jember)</p>
	<p>“Exploratory research: Problems and Solutions Competitive Advantage SMEs Leather Craft in Yogyakarta, Indonesia”                      Dyah Sugandini, Istiana Rahatmawati, Rahajeng Arundati (UPN Veteran Yogyakarta)</p>	<p>“Purchase Intention of Pirated CDs/DVDs: The Influence of Moral Intensity, Risk Perceptions, Moral Judgment and Consumer Motive”                      Firsan Nova (Univ. of Darma Persada, Ellena N Handayani (Univ. of Darma Persada), Hanny Nurlatifah (Univ. of Al-Azhar Indonesia)</p>	<p>“PROFILING ORGANIC RICE CONSUMERS IN INDONESIA”                      Mei le, Hetty Karunia Tunjungsari (Universitas Tarumanagara)</p>	<p>“Construction Model of Financing with Profit Sharing System and Linkage Program Among Sharia Financial Institutions for Micro, Small, Medium Enterprise in Jember Regency”                      Ahmad Roziq (University of Jember), Yulinartati (University of Muhammadiyah Jember), Norita Citra Y (University of Muhammadiyah Jember)</p>	<p>“PENGARUH LINGKUNGAN INDUSTRI PESAING, PEMASOK, DAN PELANGGAN TERHADAP KEBERHASILAN USAHA INDUSTRI KECIL DAN MENENGAH DI KOTA MALANG                      (Studi pada Kelompok Industri Material Dasar dan Logam)”                      Budi Wahono, Ronny Malavia Mardani, M. Amin (Universitas Islam Malang)</p>
	<p>“MAPPING THE POTENTIAL OF CULINARY INDUSTRY IN MALANG MUNICIPALITY”                      Stefanus Yufra Menahen Taneo, Yudi Setyaningsih, ASL Lindawati (Ma Chung Univesity)</p>	<p>“Brand Awareness: Study in Education Institution FISIP Hang Tuah University”                      Herman (Hangtuah University Surabaya)</p>	<p>“The Representation of Male Gaze in Indonesian Women’s Song Lyrics”                      Hapsari D. Sulistyani (Diponegoro University)</p>	<p>“CORPORATE SOCIAL RESPONSIBILITY (CSR) IN PT BUKAKA TEKNIK UTAMA TBK AND PT ADHI KARYA TBK”                      Sri Suryaningsum (UPN Veteran Yogyakarta)</p>	<p>“PENGARUH MOTIVASI KERJA TERHADAP ORGANIZATIONAL CITIZENSHIP BEHAVIAOR (OCB) KARYAWAN PT. PELINDO III (PERSERO) CABANG TANJUNG PERAK SURABAYA”                      Hesty Dwi Febriani, Rini Fatmawati, Winarto (Universitas Hang Tuah Surabaya)</p>
	<p>“ANALYSIS OF INDONESIAN AUTOMOTIVE COMPONENT EXPORTS AND IMPORTS TRADE WITH FOUR COUNTRIES IN ASEAN USING BIPLLOT ANALYSIS”                      Dedy Sugiarto, Triwulandari S. Dewayana, Dorina Hetharia, Tiena Gustina A (Trisakti University)</p>	<p>“Key Performance Indicators as an Essential Factor of ZIS (Zakat, Infaq and Shodaqoh) Institutes, based on Mustahiq Perspectives”                      Yolanda Masnita, Yuswar Zainul Basri, Hermien Triyowati (Trisakti University)</p>	<p>“POOR SOCIETY ECONOMIC EMPOWERMENT MODEL IN ZAKAH INSTITUTION: MAQASHID SHARIA FRAMEWORK”                      Raditya Sukmana, Tika Widiastuti, Meri Indri Hapsari (Airlangga University)</p>	<p>“Development of Corporate Strategy Through Horizontal Link, Link Vertical And Mixed Link: Investigations on Indonesian Listed Firm”                      Nurmalah Ahmar, Diah Pujiati (STIE Perbanas Surabaya)</p>	<p>“KINERJA JANGKA PANJANG PENAWARAN UMUM PERDANA SAHAM DAN FAKTOR-FAKTOR YANG MEMPENGARUHINYA: STUDI DI BURSA EFEK INDONESIA”                      Gatot N Ahmad, Suherman (UNJ)</p>



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<p>“The Leadership Way of Kyai Abdul Ghofur”          Muhamad Ahsan (UIN Sunan Ampel), Armanu Thoyib (Universitas Brawijaya), Nur Khusniyah Indrawati (Universitas Brawijaya)</p>	<p>“THE ROLE OF VALUE CREATION TOWARD ORIENTED STRATEGY SUSTAINABLE DEVELOPMENT IN MANUFACTURING INDUSTRY”          Emma Budi Sulistiari (Widyagama University, Malang), Sudjito Suparman, Purnomo B. Santoso, Ishardita Pambudi T.</p>	<p>“HEALTH CARE DEVELOPMENT STRATEGY FOR POOR BASED ON JUSTICE”          Nugroho Mardi Wibowo, Yuyun Widiastuti, Dwi Lesno Panglipursari (Wijaya Putra University)</p>	<p>“IMPACT CHARACTERISTICS OF ENTREPRENEURSHIP AND LOCAL WISDOM ON ENTREPRENEURSHIP ACTION IN BATIK CRAFTSMEN GROUP”          Yuyun Widiastuti, Nugroho Mardi Wibowo, Dewi Suprobowati (Wijaya Putra University)</p>	<p>“PENGARUH UKURAN DEWAN, KEPEMILIKAN SAHAM OLEH DIREKTUR, DAN JENDER TERHADAP KINERJA KEUANGAN PERBANKAN”          Umi Mardiyati, Yunika Murdayanti (Universitas Negeri Jakarta)</p>
<p>“Performance Improvement Operations Management Industry Uses Supplier Selection Online”          Denny Trias Utomo (Jember State of Polytechnic), Pratikto, Purnomo Budi Santoso, Sugiono</p>	<p>“Tri Hita Karana Cultural Value, Organizational Commitment, and Professional Commitment as Determinant of Work Role Performance : Case of Non-Academic Staff in Private University”          Ida Bagus Agung Dharmanegara (Warmadewa University)          Djony Harijanto</p>	<p>“REVITALIZATION OF ENTREPRENEURS OF COFFEE MODEL TRADITIONAL MARKETS THROUGH COMPETITIVE ADVANTAGES AND CUSTOMER VALUE”          A AHSIN KUSUMA M (Universitas Jember)</p>	<p>“MEDIA INFORMATION MANAGEMENT OF SNAKE THROUGH AN ELECTRONIC ALBUM DEVELOPMENT”          Ari Anggarani W. P. T., Ernawati, Francis Adikara (Esa Unggul Univesity)</p>	<p>“Pendidikan Kewirausahaan dalam Upaya Mewujudkan Universitas Negeri Jakarta sebagai Entrepreneurial University”          Dedi Purwana E.S., Umi Widyastuti, Ati Sumiati Universitas Negeri Jakarta)</p>
<p>“GREEN ENTREPRENEUR IN INCREASING FAMILY’S INCOME”          Yosini Deliana, Rani Andriani B. Kusumo, Dini Rochdiani (Padjadjaran University)</p>	<p>“EXAMINING LEADERSHIP AND KNOWLEDGE SHARING ROLE ON SMALL AND MEDIUM ENTERPRISES INNOVATION CAPABILITIES”          Joseph P. Kambey, Nikolas F. Wuryaningrat (Manado State University)</p>	<p>“COMMUNICATION AND BUYING DECISION: PERSPECTIVE OF MODERN AND TRADITIONAL RETAIL BUYER IN MALANG”          Teguh Widodo, Lussia Mariesti Andriany (STIE ASIA MALANG)</p>	<p>“THE LEADING INDICATOR OF FINANCIAL CRISIS IN 6 ASIAN COUNTRIES, AS EARLY WARNING SYSTEM (EWS) (PANEL FIXED EFFECT LOGIT MODEL)”          Nuning Trihadmini (Univesitas Katolik Atmajaya), Telisa Aulia F. (University of Indonesia)</p>	<p>“Pengaruh Diversitas Gender Terhadap Struktur Modal”          Suherman (Universitas Negeri Jakarta)</p>
<p>“ANTECEDENT FINANCIAL PERFORMANCE IN FISCAL STRESS EVENT to INCREASING ECONOMIC GROWTH (MUNICIPAL GOVERNMENT IN EAST JAVA)”          Moh. Cholid Mawardi, Nur Diana, N. Rachma (Universitas Islam Malang)</p>	<p>“INFORMAL SECTOR AND EMPLOYMENT: EMPIRICAL EVIDENCE FROM DISTRICT OF GOWA INDONESIA”          Sanusi Fattah, Muhammad Jibril TAJIBU, Suharwan HAMZAH, Hidayat ELY (University of Hasanuddin)</p>	<p>“REGULATION OF MOTIVATION AS MATTERS PROFESSIONAL DEVELOPMENT OF TEACHER”          Rosita Endang Kusmaryani, Juke R.Siregar, Hanna Widjaja, Ratna Jatnika (Universitas Padjadjaran)</p>	<p>“ANALYSIS OF FACTORS AFFECTING THE EXPORT COMPANY PERFORMANCE IN NORTH SULAWESI”          Stanny Sicilia Rawung (Universitas Negeri Manado)</p>	<p>“DETERMINANTS OF CUSTOMER INTENTION BEHAVIOR: AN EMPIRICAL STUDY AT SME’S CREDIT DIVISION IN JAKARTA BANGKING”          ROSMANIAR SEMBIRING (Universitas Tama Jagakarta)</p>

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<p>“COPING STRATEGIES CHILDREN IN THE CORRECTIONAL INSTITUTION FOR CHILDREN (LPKA)” Sri Maslihah, Juke R.Siregar, Rismijati E.Koesma, Hendriati Agustiani (Universitas Padjadjaran)</p>	<p>“Market Discipline Mechanism: A Quantitative Approach (The Study of Islamic Banking in Indonesia 2011-2014)” Ayub Wijayati Sapta Pradana, Hariri, Junaidi (Universitas Islam Malang)</p>	<p>“Assortative mating in the online market for sperm donation” Stephen Whyte (Queensland University of Technology), Benno Torgler (CREMA)</p>	<p>“OTHER COMPREHENSIVE INCOME: AN INVESTIGATION OF NEW ACCOUNTING INFORMATION ACCOUNT IN INDONESIAN LISTED FIRMS” Nurmala Ahmar (STIE Perbanas Surabaya), JMV Mulyadi (Universitas Pancasila)</p>	<p>“Model of Customer Satisfaction: An Empirical Study at Hotels in Jakarta” Malikuddin Sembiring (Universitas Tama Jagakarsa)</p>
<p>“An Integrated Model of User Satisfaction and Technology Acceptance of Virtual Learning Environments (VLEs): A Literature Review” Anton A.P. Sinaga, Winarto (Universitas Methodist Indonesia)</p>	<p>“Innovation Consolidation Nexus: Evidence from India’s Manufacturing Sector” Beena Saraswathy (ISID, New Delhi)</p>	<p>“Investigating The Effects of Knowledge and Religiosity on Young Muslim Female Consumers’ Attitude Towards Halal Cosmetics” Andrian Haro (State University of Jakarta)</p>	<p>“COLLABORATIVE DYNAMICS OF CREATIVE TEAMS: MODELING CREATIVE PROCESS IN ADVERTISING DESIGN” Wisal Ahmad (IMS-KUST), Mark Stufhaut, Nancy Johnson, Joe Labianca (University of Kentucky)</p>	<p>“SUSTAINING EFFORT VALUES TOUR AREA LOCAL WISDOM OF BAMBOO FOREST GREEN MARKETING USING COMMUNITY-BASED APPROACH” Nawangsih (STIE Widya Gama Lumajang)</p>
<p>“DETERMINANTS IMPLEMENTANTION SAK ETAP: CREATIVE INDUSTRIES IN MALANG” Nur Diana (University of Islam Malang)</p>	<p>“The Application of the Islamic Ethics in The Sharia Hotel: a Case Study” Mutimmatul Faidah (Universitas Negeri Surabaya)</p>	<p>“Achievement Motivation in Adolescents with Hearing Impairment (Motivasi Berprestasi pada Remaja Tuna Rungu)” Debby A. Daulay, Ade Rahmawati (Universitas Sumatera Utara)</p>	<p>“Website Profile Analysis as E-Marketing Media for SMEs of Wooden Crafts Toys in Indonesia” Rustina Untari, Sri Sumijati, Ridwan Sanjaya (Soegijapranata Catholic University)</p>	<p>“Corporate governance mechanism: Evidence from Unit-IPO firms listed on Indonesia stock exchange” Suherman, Gatot Ahmad (Universitas Negeri Jakarta)</p>
<p>IMPLEMENTASI KINERJA PERBANKAN SYARIAH YANG EFESIEN DAN BEBAS TADLIS Deden Rizal dan Dadang Saeful H Fakultas Ekonomi Universitas Sangga Buana, Bandung</p>	<p>“Determinants of International Reserves in Bangladesh: An ARDL Approach” Iftekhar Chowdhury, Leema Sen Gupta (Asian University for Women, Bangladesh)</p>	<p>“East Java Tourism Economic Development through Travel Trip Planner Application using Hybrid Collaborative-Content User Rating on Android” Andreas Handojo, Henry Novianus Palit, Fransisco Edo W P, Resmana Lim (Universitas Kristen Petra)</p>	<p>PELUANG PENGEMBANGAN UMKM MENUJU DESA MANDIRI DALAM MENGHADAPI MEA Nurhajati, Mashuri Mahfudz, Noor Shodiq Askandar</p>	

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## **GREEN ENTREPRENEUR IN INCREASING FAMILY'S INCOME**

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### **Abstract**

The name of Jatinangor became famous since the campus of Padjadjaran University moved from Bandung to Jatinangor in 1985. There were four universities, namely UNPAD, ITB, STPDN and IKOPIN resulting in increased waste paper. In addition there is a shift in livelihood from agriculture to services and trade. Many people lost their livelihoods because they sale their farm. From the 2014 the area of farming in Jatinangor only 2,102 hectares or less than 9% of the area Jatinangor overall. These conditions resulted decreasing family income. The number of people who prosper in the District Jatinangor reached 20 205 people or 22.5% and the remaining 77.5% is in the category of less prosperous population (Data Base and Profile Village Sub Jatinangor, 2014). The woman community in Cileles and Cilayung village already become green entrepreneur by processing waste paper into green packaging. The purpose of this study was to analyze the value added of green packaging, which groups are already become green entrepreneur, only interest involved in green entrepreneur and which group unwillingness to be a green entrepreneur. In addition, what push factors and obstacles in doing green entrepreneur, how the strategy of sustainability of green entrepreneur. Research was conducted in and Cileles and Cilayung village, Jatinangor district from August to September 2016 with a sample of 100 people. Samples were taken by simple random sampling, taken 8% of the population housewife from those villages. Data were analyzed by cluster analysis, value added analysis and described descriptively. This research is important because women an important role in managing family finances, so it important to strengthening woman in increasing family's income. Manufacturing of green packaging in addition to increasing family income also contributed to the activities that are based on environmentally-friendly.

**Keywords :** Green entrepreneur, green packaging, value added, and cluster analysis.