

ISSN 1948-5425

# International Journal of Linguistics

Vol. X, No. X Month Year

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Institute™**

<http://www.macrothink.org>

# Table of Contents

## Articles

<a href="#">Female Emirati University Students' Book Reading Choices: An Investigation</a> Celine Kamhieh	<a href="#">PDF</a> pp. 1-18
<a href="#">Refusal Politeness Strategy in Wayang Golek</a> Ramdan Sukmawan	<a href="#">PDF</a> pp. 19-27
<a href="#">Repetition in Children Stories: A Dynamic Aspect of a Persuasive Strategy</a> Retno Purwani Sari, Cece Sobarna, Eva Tuckyta Sari Sujatna, Nani Darmayanti	<a href="#">PDF</a> pp. 28-36
<a href="#">Some Notes on Atomicity and Distributivity in Japanese</a> Kenji Yokota	<a href="#">PDF</a> pp. 37-53
<a href="#">Extent of Using Fiction Short Stories in Teaching English and their Effect on Primary Stage Students' Communicative Competence</a> Awatif Abu Al-Sha'r	<a href="#">PDF</a> pp. 54-73
<a href="#">Students' Language Learning Beliefs and other Aspects that Affect Their Achievement</a> Fernando Manuel Peralta Castro, María Andrade-Arechiga	<a href="#">PDF</a> pp. 74-86
<a href="#">Which Terminology for Multilingual Communication in Language Pedagogy?</a> Diana Peppoloni	<a href="#">PDF</a> pp. 87-114
<a href="#">Revisiting Comprehensible Input, Output Hypothesis and the Use of the L1 in the L2 Classroom</a> Mohammad Alobaid	<a href="#">PDF</a> pp. 115-131
<a href="#">Metaphorical Extensions of Ye (eat) Verb: The Case of Gã</a> Ruby Otoo	<a href="#">PDF</a> pp. 132-145
<a href="#">Lexical Parametrization and Early Subjects in L1 Italian</a> Paolo Lorusso	<a href="#">PDF</a> pp. 146-163
<a href="#">Announcement of Retraction</a> Jean Lee	<a href="#">PDF</a> pp. 164-183
<a href="#">Intercultural Language Teaching: Techniques to Enhance Intercultural Competence in an EFL Classroom</a> Smail BENMOUSSAT, Nabil Djawad BENMOUSSAT	<a href="#">PDF</a> pp. 184-197

# Repetition in Children Stories: A Dynamic Aspect of a Persuasive Strategy

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Received: November 3, 2017 Accepted: November 7, 2017 Published: December 1, 2017

doi:10.5296/ijl.v9i6.12100

URL: <https://doi.org/10.5296/ijl.v9i6.12100>

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**Abstract**

The patterning of repetitions, such a persuasive strategy, proposes the involvement of author's emotion. *Therefore*, it potentially stimulates children's emotion and imagination to explore their own thoughts and to learn to understand their world while reading. By investigating interpersonal relation involved, repetitions show participants' attitudes. Thus, this study concentrates on how they work on children's emotion and imagination, using pragma-stylistic approach. The focus itself is managed to answer the creation of meaning. In order to challenge the objective, this study was applied analytic descriptive qualitative method to 36 data of repetitions. By reviewing empirical indications, this study claims that repetitions reach emphatic prominence involving logical emphasis and emotional state. Both of them invest accumulation of ideas to promote emotion and expectation; leading to imagination in evaluating appropriateness to behave in the society. Consequently, repetitions are debatable as a rhetorical device to persuade children to adapt social values.

**Keywords:** Persuasive strategy, Repetition