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STRATEGY OF COURTESY FOR COMMISSIVE SPEECH ACT AT THE PROPOSING CEREMONY IN LAMPUNG KOMERING

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Abstract: *A politeness strategy is a skill used to make polite conversation so the hearer feels appreciated, both in formal and informal conversation. In this study, researchers will discuss a formal conversation; especially in the event of propose in Lampung Komering. This study is about politeness strategies used by speakers in commissive illocutionary speech acts. The primary data in this study is the video of the proposing ceremony in Lampung Komering , and the secondary data is the archive for proposing in Lampung Komering . This study describes what kind of politeness strategies used by speakers. The method used in this study is qualitative method with the descriptive concept. This study uses qualitative methods so that the data obtained is not stated in the form of numbers or statistics, but in the form of qualitative expressed in words . Descriptive concept is not considering the truth or falsity of the data obtained. The result of the study shows two politeness strategies using direct strategy and indirect strategy, while other data use negative politeness strategy and solidarity strategy.*

Key term: *politeness strategy, commissive illocutionary*

Introduction

Indonesia is a country with its rich culture. Culture has a close connection with language. Language and culture support each other, cannot be apart. One of the languages owned by Indonesia is Lampung language. Lampung language is the language existing in Lampung province and still used by Lampung ethnic. Lampung language only has a range of formal and informal just like other languages. The formal Variety is officially used in formal occasions such as traditional ceremony. One of the traditional ceremonies is the proposing ceremony. As a ceremony, it must use the language as a means of delivering something. The speeches can be analyzed from the side of politeness strategy.

The previous study that has been done about Lampung dialects as can be seen in the book written by Sanusi (1999 : 5), and the book by Sabarudin (2012 : 126). The previous experts who conduct the study of Lampung language are Walker , Vander Tuuk , and Van Royen . They stated that Lampung language consists of two dialects, *Api* dialect (A) and *Nyow* dialect (O). The difference found in both dialects is the phoneme used in each word. Dialect A is more likely to use the phoneme /a/ and the phoneme /o/ or diphthong /ou/ used by the people of dialect O.

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